

LIFE



TRITON FOR ST. LOUIS

FEBRUARY 22, 1937 10 CENTS



Seasoned, cooked and
packed at Swedesboro



Gather 'round the table folks

Here's HURFF Country Pork and Beans
with Tomato Sauce—and what Tomato Sauce

If you like pork and beans with tomato sauce . . . you're never again going to hesitate about which beans to buy. If you've never liked tomato sauce on beans before you're going to like it now! Plenty of folks will tell you that Hurff's tomato sauce is the best sauce that ever came down the Swedesboro Pike! And once you try it, you'll soon be telling the same thing to a lot of other people.

There are certain localities throughout these United States that stand head and shoulders above the others in the quality of nature's products. Gloucester is noted for fish! Vermont for maple syrup! Long Island for duck! Jersey for tomatoes! And for more than thirty-one years Hurff has been saying little but doing lots to carry the fame of Jersey Tomatoes to every state in the Union.

You might call the tomatoes Hurff uses *pedigreed* tomatoes for they're grown under a careful method of crop control that some folks might not want to give the time to. Each summer seed tomatoes are examined and approved by inspectors of the New Jersey State Department

of Agriculture. The seeds from these tomatoes are removed, cleaned, certified and sealed in bags under the direct supervision of these state officials. Hurff sells these seeds to the growers and buys back the tomatoes they produce.

Maybe we've gotten away off the subject of beans—but just let us say this: "Try Hurff Pork and Beans with Tomato Sauce tomorrow—and see what country folks with country appetites can do when they know what city folks like."

Ask for HURFF

Tomato Juice
Tomato Juice Cocktail
Tomato Catsup
Tomato Soup
Tomato Puree
Tomato Aspic
Pork and Beans
Squash

Spaghetti
Asparagus
Vegetable Soup
Bean Soup
Pea Soup
Pumpkin
Hominy



EDGAR F. HURFF COMPANY
Swedesboro, New Jersey

HURFF TOMATO JUICE
with a vine-fresh sparkle and flavor and a full-bodied health-giving richness that earned the American Medical Association seal of approval.

HURFF TOMATO ASPIC
all ready to mix and mold. Better and more convenient than synthetic powdered form. Try it and appreciate the difference.

HURFF TOMATO PUREE
For making tomato soups, tomato sauce or adding delicious tomato flavor to various dishes. Its consistency approximates that of apple butter—its fame is nation-wide.

HURFF TOMATO CATSUP
with a full-bodied richness that only first quality tomatoes can give. Entirely different from watery catsup made from green tomatoes as so many are.

HURFF TOMATO SOUP
Ready to serve! Greater body and richness than most ready-to-serve tomato soups . . . and more economical than condensed soups as it can be diluted to suit the taste.

HURFF TOMATO JUICE COCKTAIL
Just taste it—and describe it in your own words. For juice with seasoning.

Smart America HAS MADE THIS 1937 STUDEBAKER ITS SPOTLIGHT FAVORITE



ACTUAL PHOTOGRAPH

GAS AND OIL ECONOMY OF LOWEST PRICED CARS



DOORS LIGHTLY CLOSED ARE TIGHTLY SHUT... IN 1937 STUDEBAKERS ONLY! You never need slam the doors of a 1937 Studebaker! They have revolutionary and exclusive new rattle-proof rotary door latches which engage securely at a light pressure and shake shut instead of open when your Studebaker is under way!

IT'S the world's only car with the double safety of the built-in automatic hill holder and feather-touch hydraulic brakes! Its new steering gear halves the turning effort of parking! Its great engines with their lightning acceleration, give driving a new thrill!

And the 1937 Studebaker, first among all cars, makes available the dual economy of the Fram oil cleaner and the gas-saving automatic overdrive!

Gleaming in a paint finish twelve coats deep, the air-curved, steel-reinforced-by-steel Studebaker body has the world's largest one-piece steel top... and the lavishly roomy interiors are inimitably styled in the best of good taste by gifted Helen Dryden!

Called smarter in every flowing contour than any other 1937 car by critical motorists, the new Studebaker sells within a few dollars of smaller, lowest priced cars. And the Studebaker C. I. T. budget plan assures low cost time payments. Studebaker Corp., South Bend, Ind.

WORLD'S FIRST CARS
WITH DUAL ECONOMY OF FRAM OIL
CLEANER AND GAS-SAVING
AUTOMATIC OVERDRIVE

*
EXTRA ROOMY INTERIORS
WITH CHAIR HEIGHT SEATS AND SMART
HELEN DRYDEN STYLING

*
ENORMOUSLY SPACIOUS
LUGGAGE COMPARTMENTS

*
WORLD'S ONLY CARS WITH
BUILT-IN AUTOMATIC HILL HOLDER AND
HYDRAULIC BRAKES

*Exciting 1937
Studebakers*

TRUE TEMPER ROLL CALL *of Champions*

North, South, East, West—the following major golf tournaments of 1936 were won by players who use TRUE TEMPER Shafted Clubs.



- 1 Metropolitan Open
- 2 National Open
- 3 Hershey Open
- 4 Charleston Gardens Open
- 5 Masters' Tournament
- 6 Augusta Open
- 7 Sacramento Open
- 8 Santa Catalina Open
- 9 Seattle Open
- 10 Lake Placid Open
- 11 Glen Falls Open
- 12 Southern California Open
- 13 Miami Open
- 14 North and South Open
- 15 Professional Golfers Assn. Championship
- 16 Miami Biltmore Open
- 17 Riverside Open
- 18 San Francisco Match Play Open
- 19 TRUE TEMPER Open
- 20 Western Open
- 21 St. Paul Open
- 22 Los Angeles Open

All Golf Club makers use TRUE TEMPER Shafts on their better clubs. Championship Players use TRUE TEMPER Shafted Clubs to win tournaments. More TRUE TEMPER Shafts are in use than all other makes of shafts combined.

For this universal preference, there are four reasons: First, TRUE TEMPER Golf Shafts are the strongest golf shafts made; second, they are the "sweetest" in action; third, they are made in every design which adds beauty or utility; fourth, they are made in every degree of whip or flexibility to give you a tailored fit. Your Pro can supply New 1937 Model Clubs with New TRUE TEMPER Shafts exactly suited to your style of play. See him today. Equip yourself with New Clubs, TRUE TEMPER shafted. Then, face the season with the confidence of a champion because TRUE TEMPER is the Golf Shaft of Champions. Write today for a free copy of "The Golf Shaft of Champions." In writing, please tell us where you buy your golf clubs.

THE AMERICAN FORK AND HOE CO.
Sporting Goods Division Dept. 18 Geneva, Ohio

NOTE: We make golf shafts only—no clubs or other golf equipment.



COULD YOU PASS A HIGH SCHOOL TEST IN CURRENT AFFAIRS?

Test your knowledge of what's going on by taking the Current Affairs Test in this issue of TIME, the Weekly Newsmagazine.

HIGH SCHOOL STUDENTS AVERAGE 44%

COLLEGE STUDENTS AVERAGE 54%

TIME READERS* AVERAGE 80%

•

Prepared by Professors Alvin C. Eurich and Elmo C. Wilson of the University of Minnesota (co-authors of the Cooperative Contemporary Affairs Test for the American Council on Education) this Current Affairs Test is used each year in hundreds of schools and colleges throughout the country as the authoritative gauge of well-informedness.

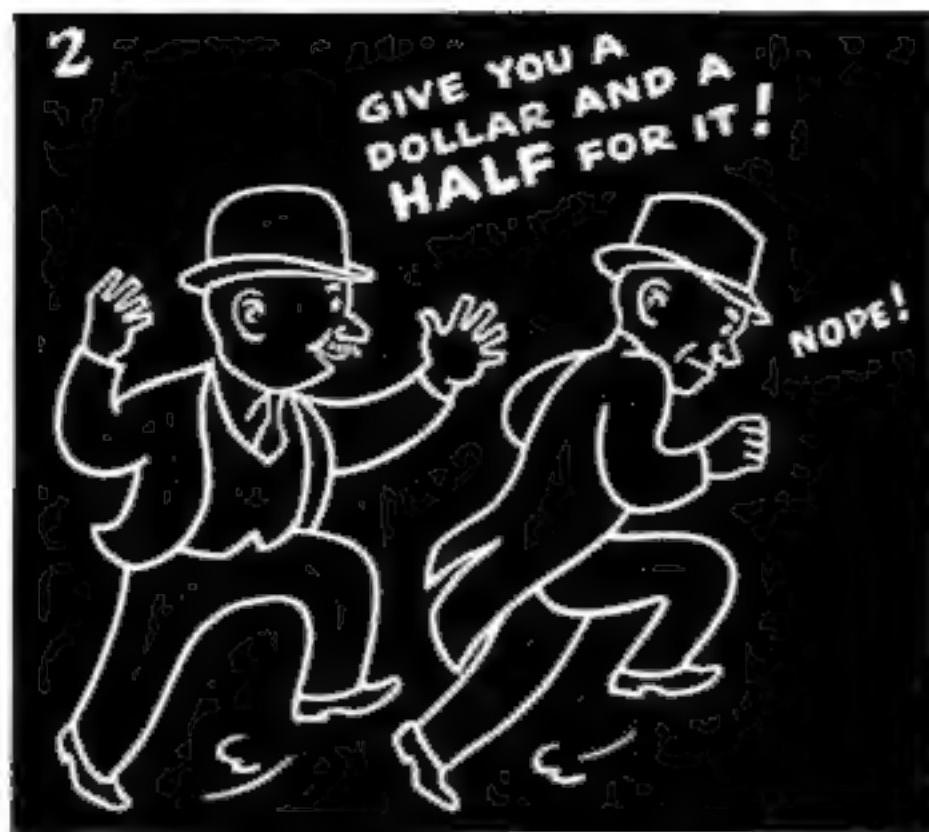
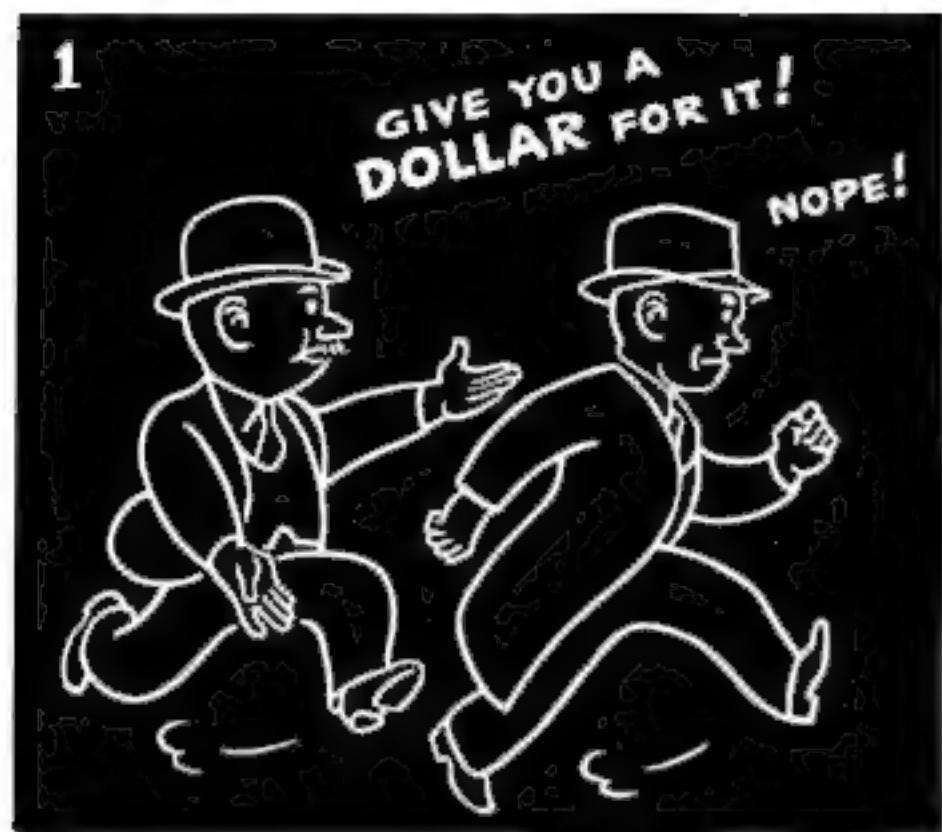
Six blanks for use in answering the questions accompany each Test—for many TIME readers enjoy testing their friends even more than they do themselves.

The Current Affairs Test has been found ideal as a party game! Be sure not to miss it—in this issue of

TIME
The Weekly Newsmagazine

15c at newsstands

*A door-to-door survey of 4,240 homes made by R. A. Lasley Inc., management engineers, shows that men who read TIME are 46.3% better informed on current events than the men in the same neighborhood who depend on other sources of news. The same survey shows that women who read TIME are 50.6% better informed than the women next door who don't read TIME!



A GENUINE EVERSHARP!

The greatest pencil 49¢ ever bought!

HERE is the most pencil Eversharp has ever produced at this price—a genuine Eversharp with features that make you wonder how its price can be down where it is:

1

IT WRITES 8,500 WORDS without refilling, because it takes the famous Eversharp 4-inch *Square Leads*. The lead that's stronger, that writes blacker, that holds a keener point—the lead that won't slip, twist or turn.

2

IT TELLS WHEN TO REFILL—a red spot in a transparent "window" moves down as the lead is used and "flags" you when it's time to refill. Four extra leads can be carried in the reserve chamber.

3

IT HAS A CRAMP-PREVENTER TIP that provides restful writing, new comfort for your fingers and keeps "writers' cramp" away from long-stretch writers.

4

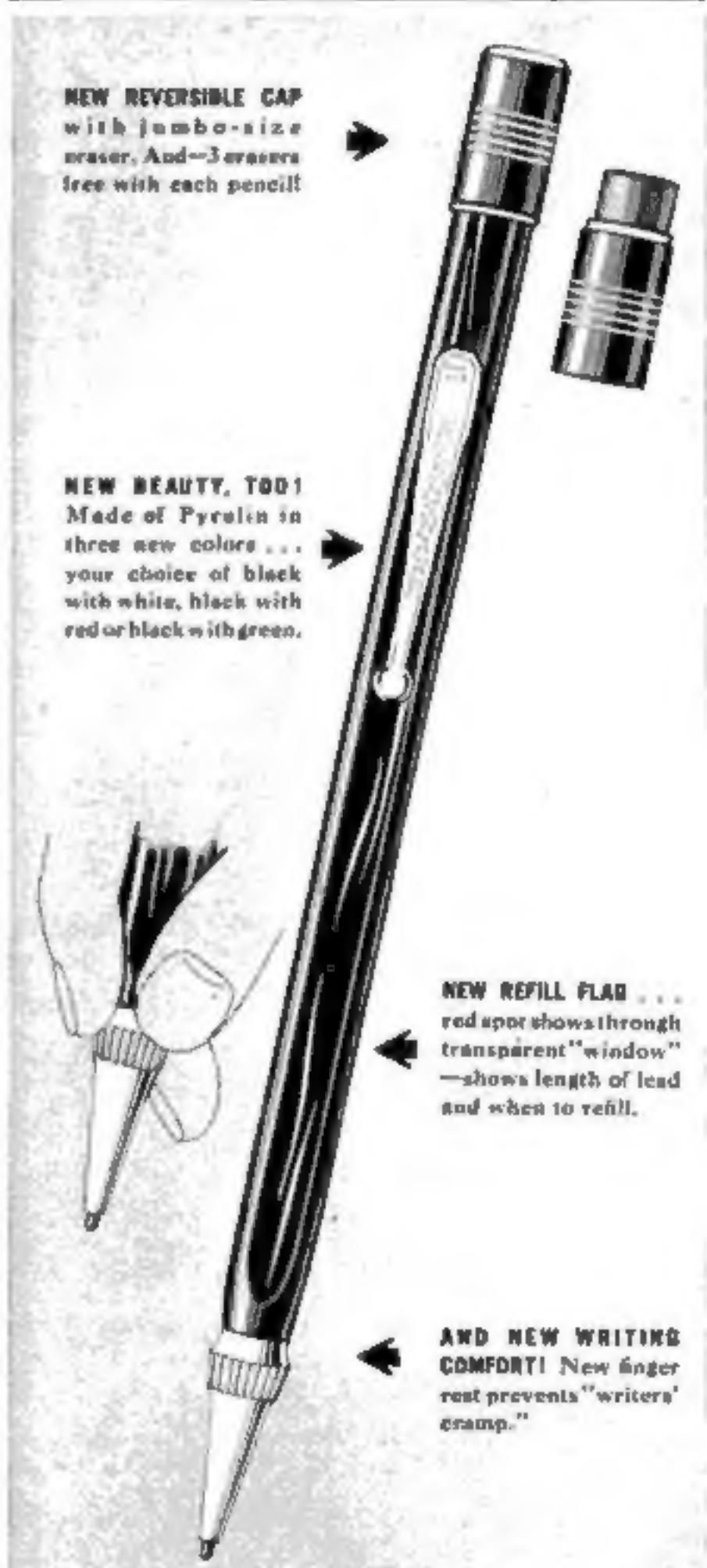
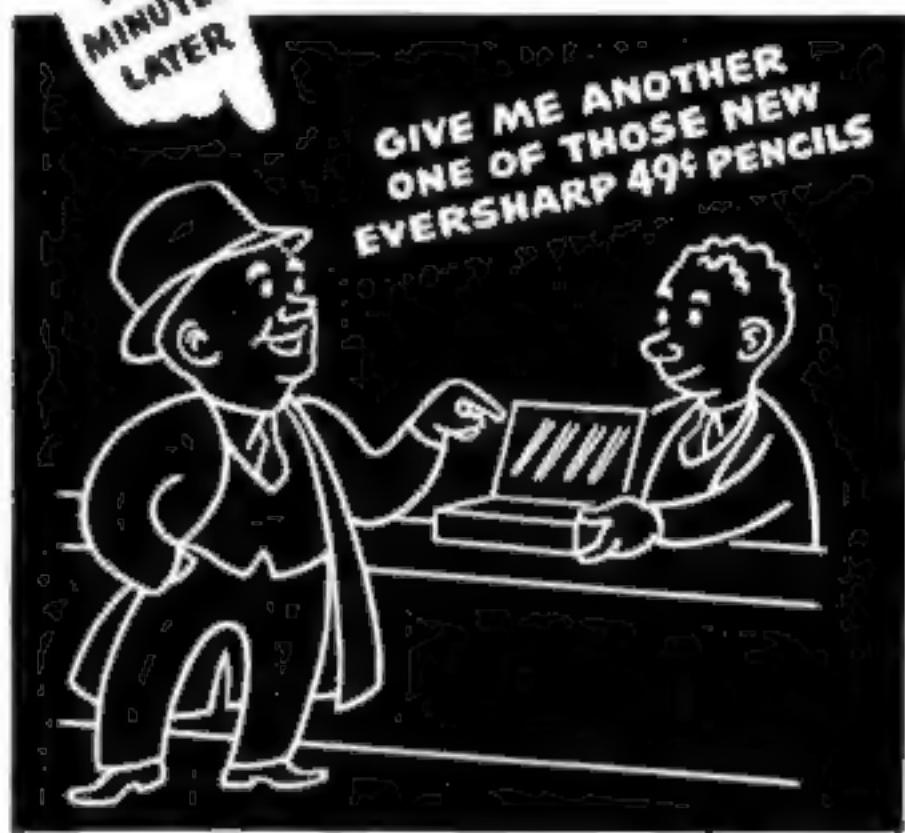
IT HAS A JUMBO-SIZE ERASER that lasts three times as long as the ordinary kind, and a patented reversible cap keeps the eraser clean and the pencil "dressed up"—box of three erasers free with each pencil!

5

AND COMPLETELY NEW BEAUTY! See this new Eversharp at your dealer's. Made of unbreakable Pyralin in three colors—black with white, black with red and black with green. Your choice—or perhaps you'll want all three with lead to match. Sold (for a limited time only) at pen shops, stationery, department, jewelry and drug stores. Priced a bit higher in Canada. The Wahl Company, Chicago, New York and San Francisco.

6

ANOTHER BARGAIN! You can get the regular 15¢ package of Eversharp 4-inch *Square Leads* for only 10¢ if you buy it when you buy this pencil. Only one package at this price with each pencil.



EVERSHARP

RED SPOT PENCIL

SPEAKING OF PICTURES . . .



1 Old suitcases, rugs and quilts form the base of a snow-covered Swiss mountain near St. Moritz.



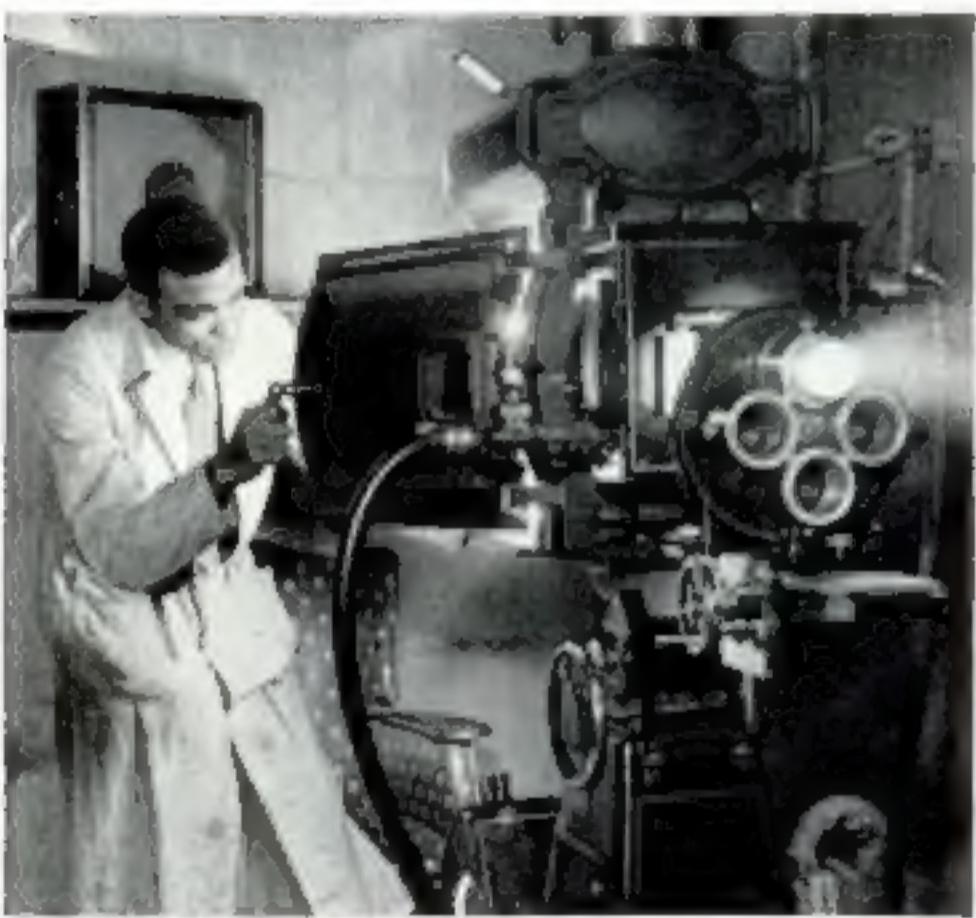
2 This plaster rock, with its snow worn off in patches, is rented from a theatre-scenery studio.



3 A sheet is thrown over the mountain base and white paint sprayed over bare patches on the rocks.



7 For his background Mr. Hesse chooses a St. Moritz view from his large library of scenic plates.



8 Izzy McIntosh, who is also stagehand, focuses the big projector on the rear of the screen.

9 Out in front Mr. Hesse focuses his camera on Model Babs Beckwith who gets very warm in her ski suit under the big lights. The background scene is coming through the screen from projector in Picture No. 8.

. . . THE CAMERA WORKS FOR ADVERTISERS



4 Snow, made of marble dust mixed with salt and moth flakes to make it shine, is strewn around.



5 The translucent screen on which background will be flashed is wheeled carefully into position.



6 Photographer Hesse adds last snowy touches—cotton on model's pants, shaving soap on shoes.



10 Here is Babs at St. Moritz, as she will appear in advertisements for ski clothes, cold cream or winter travel. Pretty Babs is a popular and high-priced model, gets \$10 for working an hour and a half.

TAKing photographs for advertising purposes is a good-sized business today. Advertisers pay as much as \$500 for a single picture and such fine fees have attracted specialists to this field of photography. One of the bigger specialists is Paul Hesse of New York City who took the photographs on these pages to show how he makes his camera work for his clients. The most interesting part of Mr. Hesse's method has to do with the backgrounds for his pictures. Mr. Hesse has a screen specially built for him by A. S. Sanders of Los Angeles. Behind the screen is a powerful projector. The projector throws the image of any desired scene on the back of the screen. Thence it passes through the screen, which is made of noninflammable acetate cellulose and looks like frosted celluloid, and appears as a clear image on the front side. Most movie projectors throw the image on the front of the screen but this kind of projection would be of no use to Mr. Hesse. A telltale beam of light would show, as it does in movie theatres, and the model could not stand between projector and screen without having part of the scenery appear on her costume. The Sanders screen and a rear-projection screen made by Bernard Bodde are also used in movie studios as an economical substitute for expensive backgrounds or location trips. A realistic scene on the streets of Paris can now be acted in the studio simply by getting the actors in front of the screen and running off a few reels of film of Paris streets on the screen. The movies are very secretive about this method, fearing to disillusion their public.

Advertisement

Advertisement

SPEAKING OF MOTION PICTURES

...LIFE HEARS ABOUT PARAMOUNT'S "Swing High, Swing Low"



Note From a Hot Trumpet

Sirs:

These pictures show the writer going to town on a hot trumpet. Said writer used to be quite a handy lad with the hot trumpet, also sax, but how would you like the job of concentrating on jam stuff with a gal like Carole Lombard around giving you the bird all the time?

She says hot trumpets give her a No. A1 pain in the

neck even when they are played well. And she says the writer's playing gives her an even worse pain. You just can't please some women.

The good looking fellow in the picture to the right is a pal of mine, Charlie Butterworth. He plays hot piano. Carole says he's not so hot either.

FRED MacMURRAY
Hot Trumpet Player

Hollywood, California



Director's Dilemma

Sirs:

The above picture shows Carole Lombard, Fred MacMurray and Charles Butterworth with me on the set of my latest picture for Paramount, "Swing High, Swing Low". Frankly, after seeing this picture, I'm in a real dilemma. I can't figure out which was funnier . . . the bunch of zanies I worked with to turn out "The Big

Broadcast of 1937" or these three in "Swing High, Swing Low." At all events, I can tell you this: you're going to get a great laugh out of their goofy adventures in Panama. And wait till you see that newest Panamanian Charlie Butterworth swing his hot piano.

MICHAEL LEISEN
Director

Hollywood, California

Embarrassed Blonde

Sirs:

These pictures show you the kind of jam you get in hanging around with a hot trumpet player. It isn't enough he goes blowing the thing in your ear all the time in private. He has to go out on the public streets of Panama and blow it, which makes the natives sore. They think he is starting a revolution or something and before you can say, "Swing High, Swing Low," which is the name of our new picture (adv.), we are both parked in a Panama house-gow. And have you ever been in a Panama house-gow? Let me tell you the service is terrible and nobody can live on sliced manana!!

Honestly, I thought when he got me in all those jams in "Hands Across the Table" and "The Princess Comes Across", it was something. But now he goes and gets this hot trumpet, it is terrible. And the worst part of it all . . . he's such a nice guy.

CAROLE LOMBARD
*Society for Prevention of
Hot Trumpet Players*

Hollywood, California



Note From a Hot Piano

Sirs:

The accompanying photograph speaks for itself. I am considered, by myself and several other leading authorities on the subject, a hot piano player. In fact, it is oftentimes said I fairly melt the ivories. Yet, as you see, Miss Lombard and Mr. MacMurray, my confreres in Paramount's "Swing High, Swing Low", have no appreciation for music. They do not understand the finer things. What is stretching an octave to those mugga. Yet, I suppose while there's life there's hope.

CHARLES
BUTTERWORTH

Hollywood, California

SPEAKING OF PICTURES (continued)

11 In case the advertiser should want a less formal pose, Mr. Hesse takes this charming shot of Babs skiing against a more rugged background.



12 Just to make sure, Mr. Hesse again changes his background slide and takes a third shot of Babs. This time Babs has some skiing companions.



13 Always good for a laugh in the Hesse studios are Issy McIntosh's practical jokes. Here he switches the background to the deck of the *Rex*.



COPR. 1937, FELS & CO.

**BANISH "TATTLE-TALE GRAY"
WITH FELS-NAPTHA SOAP!**

ROUND THE WORLD IN 90 DAYS

*in the North
German Lloyd
Express Liner*

"BREMEN"

A RAYMOND-WHITCOMB CRUISE TO SAIL FROM
NEW YORK, FEBRUARY 2, 1938

Sailing in the largest and fastest liner ever to go around the world, this newest of Raymond-Whitcomb cruises sets new standards. • The great size of the "Bremen"—51,656 tons—means exceptional comfort at sea. • And the great speed of the "Bremen" will enable it not only to encircle the world in record time, but to include cities in South America and South Africa as well as the fascinating Far East. There will be generous stops in the principal countries—for instance, four days in South Africa, nine days in India, eight days in Japan. On forty-seven out of the ninety days the ship will be in some port.

THE ROUTE—NEW YORK BARBADOS RIO DE JANEIRO CAPE TOWN
DURBAN BOMBAY CEYLON SINGAPORE JAVA BALI
MANILA HONG KONG NORTH CHINA KOBE YOKOHAMA
HONOLULU SAN FRANCISCO PANAMA CANAL NEW YORK

RATES

including shore excursions

\$2350 up
(Subject to change)

ANOTHER ATTRACTIVE ROUND THE WORLD CRUISE

In the "Reliance," renowned cruising liner of the Hamburg-American Line, 136 days—January 9 to May 24, 1938. Visiting the historic Mediterranean, Egypt and the Holy Land on its way to India and the Orient, and calling at a long list of thrilling ports in the east and west.

CORONATION OF GEORGE VI

The "Orion," new 23,500-ton flagship of the Orient Line, has been engaged by Raymond-Whitcomb to lie at anchor in the Thames in the Port of London from May 11 to May 14, and serve as a floating hotel for the accommodation of Americans visiting London for the Coronation.

Rates, including breakfasts and dinners on the "Orion," between Southampton and London (in either direction), \$75 and up. Seats in the Westminster Abbey Stand directly adjoining Westminster Abbey where the actual Coronation will take place. This is a covered stand with individual chairs, rest rooms, and catering service.

Two Summer Cruises — Both to Sail June 26, 1937
NORTH CAPE CRUISE
WESTERN EUROPE CRUISE

The annual Raymond-Whitcomb summer cruise to Iceland, Norway, Sweden, Denmark, Finland, Danzig and Russia. In the Cunard White Star liner "Franconia." Rates, \$525 up.

A summer cruise along the shores of Western Europe from Portugal to Norway—including Brittany, Ireland and Scotland . . . In the French Line S. S. "Paris." Rates, \$565 up.

For particulars see your local travel agent—or RAYMOND-WHITCOMB
New York: 670 Fifth Avenue (at 53rd Street)
Boston: 145 Tremont Street and 122 Newbury Street
Philadelphia: 1517 Walnut Street Cleveland: 841 Union Trust Building
Chicago: 320 North Michigan Avenue

LIFE

VOL. 2, NO. 8

FEB. 22, 1937



1915



1917



1920



1925



1930



1934



1935



1936

MEXICO HARBORS THE RUSSIAN EXILE NOBODY ELSE WANTS: LEON TROTSKY



1937

SINCE 1928, Leon Trotsky (né Bronstein) has been shunted and booted about Europe, the world's most unwanted man, its most notorious exile. Twenty years ago he was wildly cheered in Moscow as one of the supreme heroes of the Bolshevik revolution. Together with fellow-Revolutionists Nicolai Lenin and Joseph Stalin, he wangled a separate peace with Germany, scrambled together a tattered-mal Red army, whipped the opposing Whites, solidified Russia's Soviet Government. No sooner was Lenin dead than Trotsky and Stalin became embroiled in bitter battle for supremacy over the "proletarian dictatorship." Trotsky lost. Implacable foe of the Stalin régime, he was exiled to Turkestan. Since then he has flitted from nation to nation, his streaming hair and whiskers growing grayer and grayer year by year (*see above*), his hatred of the Soviets he helped establish growing more fierce. They retaliated with sensational trials accusing his old followers of plotting and murder, lined up 132 of them before firing squads. In quick order Trotsky was driven out of France and Norway. Today he is a refugee in Mexico (*see left*), the only government that would have him. In the house of his politically-powerful artist disciple, Diego Rivera, he runs the busiest one-man propaganda factory in the world. It is directed toward building inside and outside Russia an organization to 1) destroy his arch-enemy Stalin; 2) incite the "world revolution" he says Stalin betrayed. For pictures of Trotsky's life, exile and refuge in Mexico, see following pages.

TRAVELS OF LEON TROTSKY

(continued)

IN 1917 Lev Davidovich Bronstein was an obscure journalist on a Russian newspaper in New York. He had already been twice sentenced as a revolutionist to Siberia, had twice escaped. On faked passports he forged his jailer's name, Trotsky. When the Tsarist Government collapsed, friends collected dollars, shipped him home to join Lenin's Bolsheviks. By fiery oratory he became a leader of the Red army, first Soviet foreign minister. Defeated in his feud with Stalin, he was stripped of power, packed away to Alma Ata, Turkestan (see map opposite). In 1929, banished forever from his native land, he settled on the island of Prinkipo, near Istanbul. Four years later he went to France for medical care, incidentally to set up first units of his "Fourth International," rival to Stalin's "Third International." Deported for failure to "observe the duties of neutrality," he next found refuge in a remote Norwegian village; was soon again declared undesirable following Moscow trials of his adherents. U. S. Trotskyists this year obtained asylum for him in Mexico.



Moscow's Red Square as photographed last Nov. 7 on the 10th Anniversary of Bolshevik rule. The Red Army which Leon Trotsky helped organize marches past Lenin's tomb

(left) for hours in one of the greatest military displays ever seen. Lenin's portrait appears on banner at right. Stalin's was carried by marching thousands. Trotsky's was absent.



During the War Trotsky came to New York, wrote editorials for a Russian Socialist newspaper, acted as a \$5 a day extra in movies filmed at Vitagraph's old Brooklyn studio. Clara Kimball Young (above) identifies him as this man who played a Russian violinist in her picture, *My Official Wife*.



During the 1917 revolution companions of Lenin (centre) were Trotsky (left) and Kamenev (right). Lenin now lies entombed on Red Square. Kamenev was shot last August for "Trotskyist plotting." Trotsky is in exile.



As leader of the Red Army, Trotsky (front and centre) for the first time in his life put on a military uniform, achieved by sheer mental brilliance victory for his makeshift battalions after three years of civil war.



Trotsky began his travels as the world's most unwanted man when he was banished to Alma Ata, Turkestan, Jan. 1928.



This former Grand Vizier's house on the Turkish isle of Prinkipo, near Istanbul, became Trotsky's home in 1929, when Russia cast him out forever. It burned in 1931, together with manuscripts for whose publication rights Trotsky had been offered \$1,000,000 in cash.



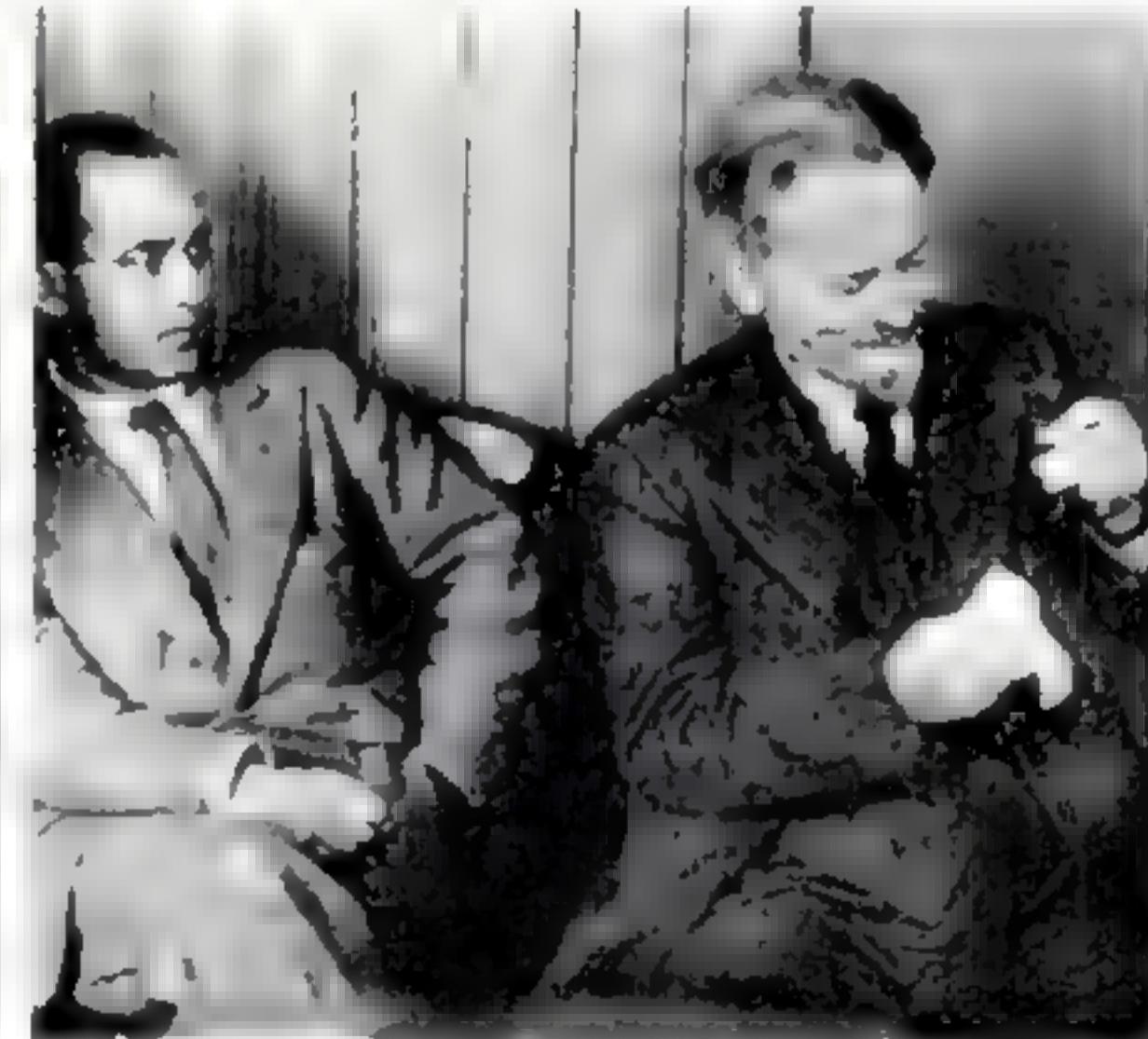
"World Revolutionary" Trotsky had greater success at fishing in Turkey than in fighting his archenemy Stalin.



Two savage dogs guarded Trotsky's first villa in France where he went for medical treatment in 1929. Here he started his "Fourth International."



In this cottage on the edge of Fontainebleau forest, near Paris, he concealed himself behind walls of barbed wire, turned out anti-Soviet propaganda.



Deported to Norway, Trotsky ran afoul of police because of his ceaseless war against Stalin. Here he is in an Oslo court with his secretary last September, getting internment orders prior to his exit to Mexico.



Aboard the Norwegian tanker Ruth Trotsky gets a haircut en route to Mexico, the only Government that would have him. He charges he was shanghaied from Norway. Once on ship, however, he chatted pleasantly but not about politics, with First Mate Leif Madsen.



This airview of Mexico City, latest resting spot in the travels of Exile Trotsky, shows the Capital's wide boulevards, the great saucerlike plateau in which it lies rimmed

by mountains. Trotsky lives in the old southeastern suburb of Coyoacan, where Cortés made his home in 1521. The whole section is now guarded by police.

TROTSKY'S NEW HAVEN IN MEXICO

(continued)

IN MEXICO Trotsky's time is taken up with ceaseless "literary work." He dictates to three secretaries, one Russian, one French, one American (Yaleman Bernard Wolfe). He rises at 7, works till breakfast at 9, again till lunch at 1:30. Then he takes an hour's siesta, wrapped in a native serape. At 3 he resumes work till dinner at 7, after dinner till bedtime at 9:30. All his work is now directed toward accusing his accusers of the "biggest frame-up in history."



At the Tampico pier Trotsky and his wife are met by Mrs. Diego Rivera (third from left), U. S. Trotskyist Max Shachtman (hat visible behind her), and an army of detectives and police. President Cárdenas sent a private coach to transport him safely inland.



Hostess to Trotsky is Frieda Kahlo de Rivera, wife of the famous mural painter, in whose ancient colonial house the exile lives. She here wears native Mexican dress.



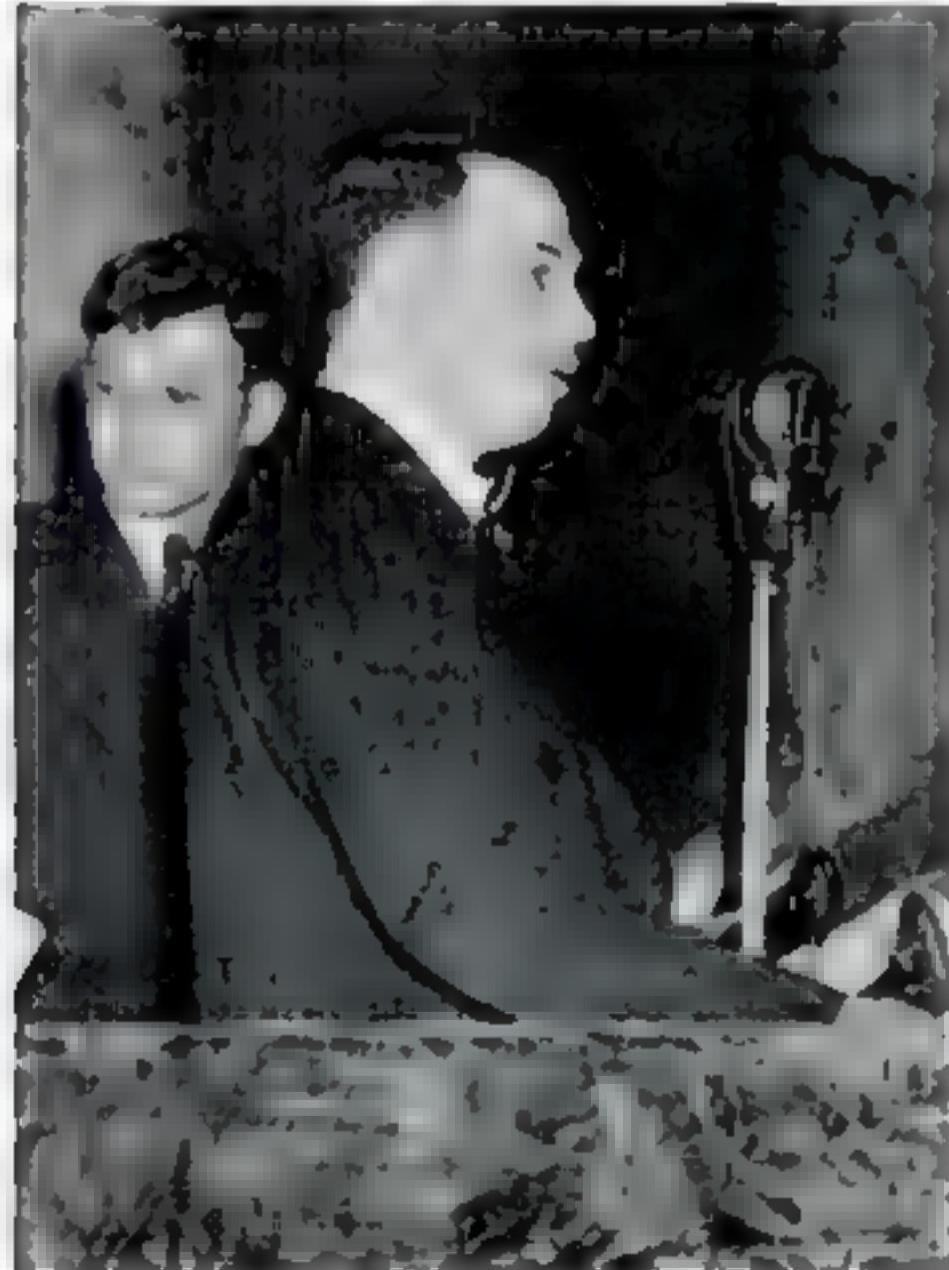
Diego Rivera, Mexico's great painter, poses with Leon and Natacha Trotsky in the Coyoacan patio. Behind are two of the 80 Mexican police who guard Trotsky by day. Others are concealed in the garden, along the street, on the roof. At night there are 50.



These three Americans are partially responsible for Trotsky's refuge in Mexico. They are U. S. Trotsky Defender George Novack (*left end*), U. S. Trotsky Leader Max Shachtman (*right end*), U. S. Trotsky Friend Suzanne La Follette. They now want him in New York.



In his Mexican study Trotsky talks with vigorous gestures to German visitors Dr. and Mrs. Otto Ruhle. On his desk are Russian, English, Mexican newspapers, notes for articles, books, radio talks. Secretaries hover in adjacent rooms with loaded pistols.



U. S. Trotskyists and friends gathered in New York's Hippodrome Feb. 9 to hear their idol's voice, conveyed from Mexico by telephone, deny accusations of anti-



Soviet plotting made at the Moscow trials. Max Shachtman, leading U. S. Trotskyist, read a typewritten version of Trotsky's message (*left*) after the audience, waiting in vain



for the voice (*centre*), had begun to fall asleep (*right*). Later it was charged that Stalinist telephone workers in Mexico below the Rio Grande had made faulty connections.

The President's Sillum

WHEN President Roosevelt proposed to increase the size of the Supreme Court he abruptly ended the era of good feeling first reactions from Press and public were heavily unfavorable. Congressional leaders mostly lay low waiting to hear from constituents. Typical was the comment of Rep. Alvin S. Malmquist, chairman of the House Judiciary Committee, in postponing consideration of the proposals: "The party is poor. It's foggy. The barometer is too low and the wind is not in the right direction. I decided not to take off."



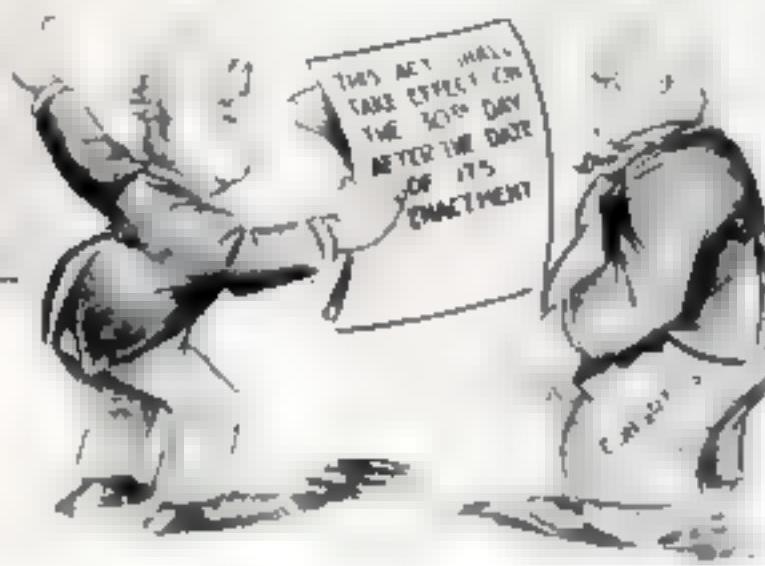
Representative Hatton Sumners of Texas is supposed to start the President's Supreme Court program through the House. He was slow to start.



The famous White House gold piano was marked for discard in a scheme for re-decoration of the East Room. Its successor will be plain and gay.

An honor guard of Boy Scouts stood behind the President on Feb. 8 as he broadcast a message inviting Boy Scouts to a jamboree in Washington this summer. Third

from the left in the picture above is Star Scout Warren Krevel of Forest Hills, L. I., whose face appears on a new poster for the Sesquicentennial of the U. S. Constitution.



To furnish the Supreme Court practical assistance.



FEDERAL JUDICIARY

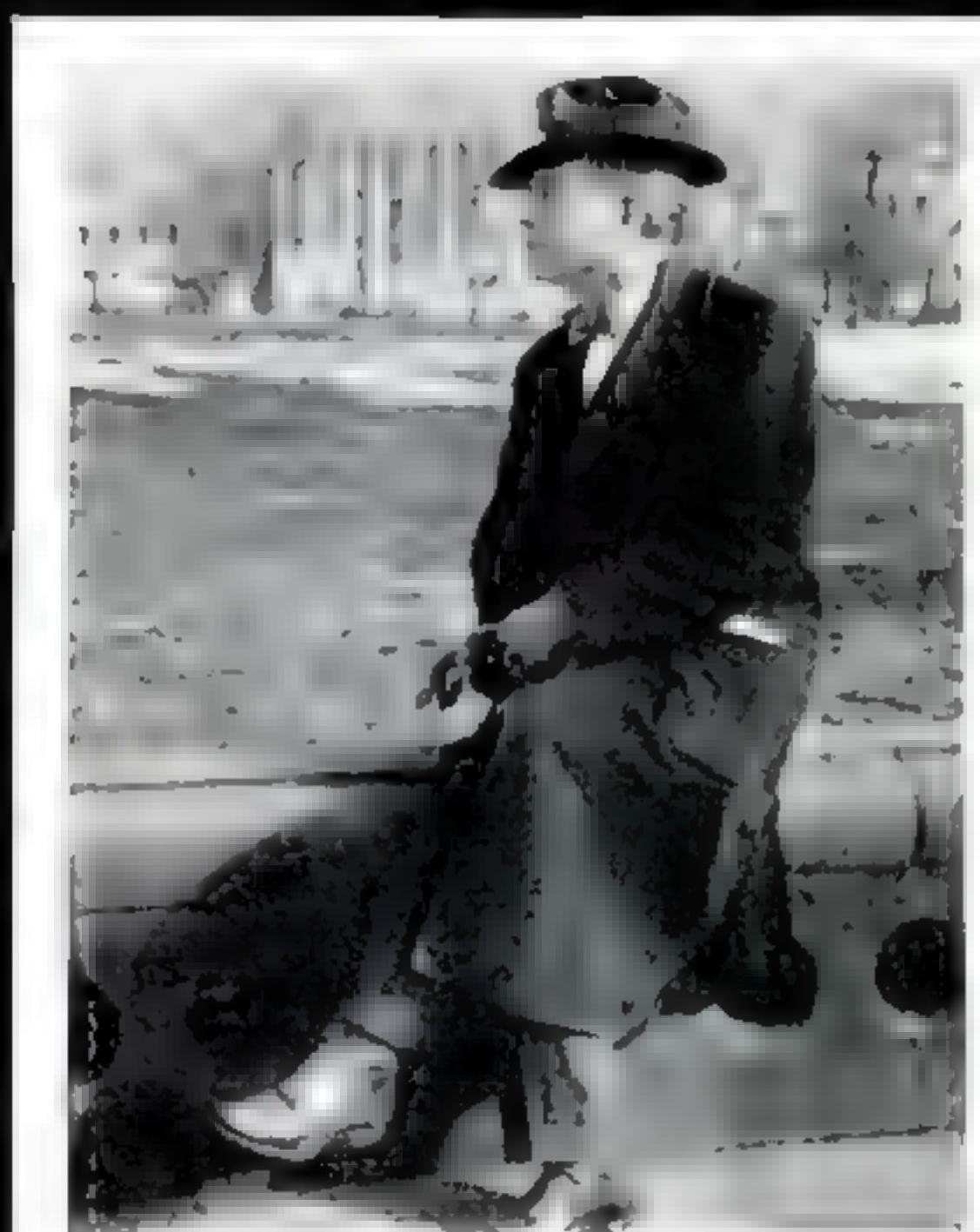
Cartoonist Ratzel told *the President's Supreme Court proposals* to Senator William E. Borah of the Washington Post and Ray of the Kansas City Star had the same idea. See cartoon above and below. Daily in the Baltimore Sun was less subtle still.



"The reorganized Supreme Court convenes."



The President headed a list of 16 best dressed men in the U. S. compiled by the Merchant Tailors Designers Association. Said Mrs. Roosevelt: "Now it will be easier than ever to get him to buy a new suit." Second on the list was Fred Astaire — right.



With the marble facade of the Supreme Court building forming a backdrop for his granite profile, Senator William E. Borah sat in front of the Capitol pondering the President's proposals. Washington felt sure that his eloquent voice would be raised against them.

LIFE ON THE AMERICAN NEWSFRONT: COLONEL ROOSEVELT TALKS COLONIES IN LONDON



Theodore Roosevelt Jr. is shown above addressing an audience of colony-minded Britons at the University of London. Col. Roosevelt delivered six lectures on "The Co-

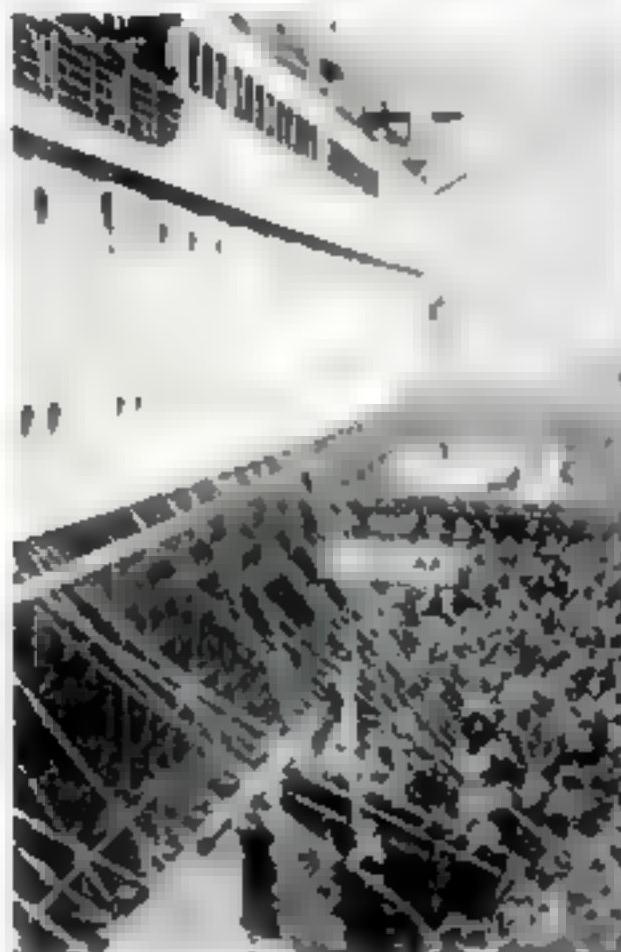
lonial Policy of the United States." White domination of black and yellow races, the Colonel said, had reached its high water mark. But as a one-time Governor General of the

Philippines, he condemned the policy of his sixth cousin Franklin, which would give the islands complete independence in nine years, make them an easy prey to Japan.

PACIFIC WATERFRONTS COME TO LIFE AS A GREAT STRIKE ENDS



Free beer was served to 6,000 patrons at this Portland, Ore. bar when news came that the long Pacific maritime strike was settled. Laborers were jubilant over higher wages, shorter hours.



First ship to sail from San Francisco was the *President Hoover*. She cast off amid cheers, streamers, confetti



The President Hoover, bound for Shanghai, steams under the nearly completed Golden Gate Bridge. In her wake followed a dozen other great ships which had long been tied up in San Francisco.

AFTER THE RAINS: A STRANDED BUS



A washout in Oregon stranded this Greyhound bus near Gardiner on Feb. 9. The driver was trying to cross a stretch of road softened by a month of heavy rains. Suddenly it gave way in front and rear, left the bus trapped on firm ground in the centre.

AFTER THE FLOOD: SAGGING TRACKS



A cave-in at Cincinnati made these tracks sag like those of a toy railroad. The cave-in was an aftermath of the flood which inundated Cincinnati's railroad yards, undermined the earthen roadbed fills. Two hundred carloads of earth were washed out at this spot.

LIFE ON THE AMERICAN NEWSFRONT: FOUR CLUES TO A MURDER IN BUFFALO



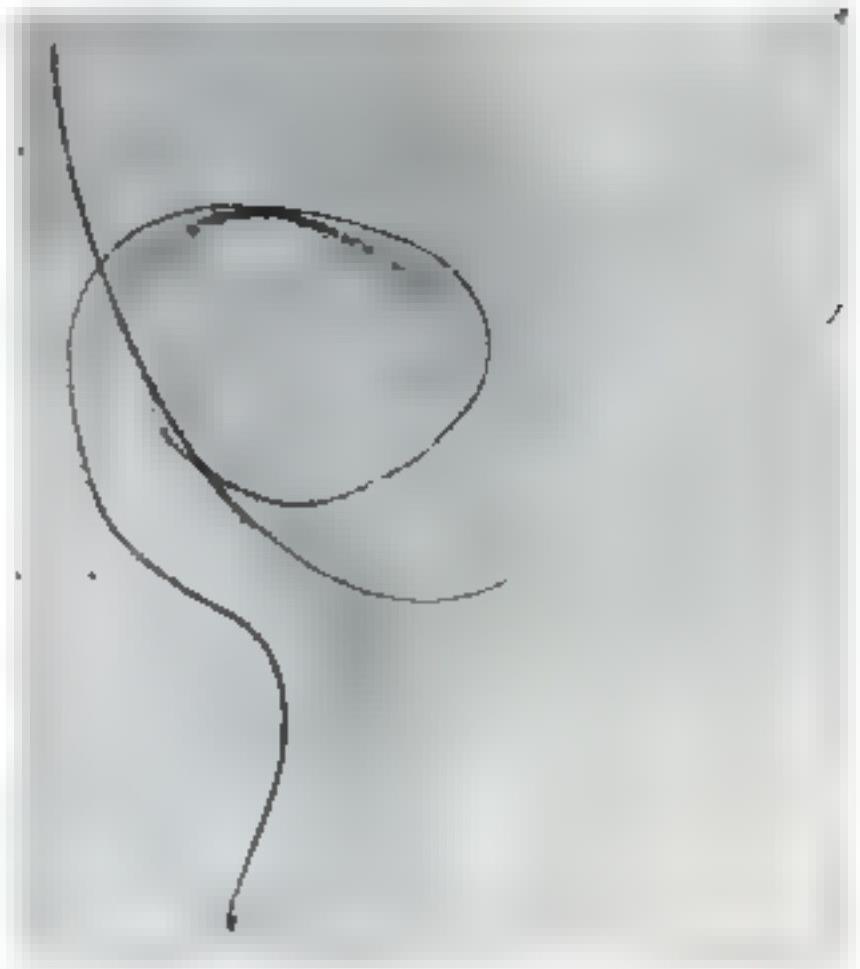
A bloody knife was found beneath the body of Mary Ellen Babeck, assaulted and killed at Buffalo, N.Y. This was the first clue.



An initial "T," scratched on the knife's bone handle, appeared clearly under the microscope. This gave police a second clue.



A man's scarf, of maroon silk, was the third clue. It was found near the victim's body.



A hair, discovered under the victim's fingernail, was a fourth clue. With these four clues, police started questioning 80,000 Buffalo men.

CIVIC FUN IN NEW ORLEANS AND SAN FRANCISCO



Mardi Gras at New Orleans was tamer than usual. The fun maker in underclothes (above) tilts the chin of a boy fellow-reveler on Canal Street.



The Parilia ball in San Francisco, attended by artists, socialites and ruffians, was wilder than usual. Guests came in costumes of "Barbie Dreamin."



After the ball broke up at 5 a.m., this weary pair remained in the balcony. Fifteen other guests ended up in jail, thirteen in a hospital. Sighed a judge next morning: "Oh well, it happens only once a year."

SPEAKER BANKHEAD MEETS HIS FAMOUS DAUGHTER TALLULAH



The first meeting in two years of Actress Tallulah Bankhead and her father, who is Speaker of the House of Representatives, occurred in Washington.



This pile of flashbulbs was used up by photographers. The Speaker asked his daughter not to smoke while being photographed. She smoked.



At the theatre that night the Speaker, with Mrs. Bankhead (left) and Mrs. Richard Kleberg, Texas Representative's wife, saw Tallulah in *Rio Rita Glory*. The new Deficiency Bill is being brought to him for signing.

LIFE ON THE AMERICAN NEWSFRONT: THE SECRETARY OF THE INTERIOR TOURS HIS NEW BUILDING



Beginning an inspection of his new \$15,000,000 Department of the Interior Building in Washington, Secretary Harold L. Ickes pauses proudly

on the steps. This is the first big Government building begun and finished under the New Deal. It has three miles of corridors, 1,000 clocks.



He picks out walls for WPA muralists to work on. While a WPA man takes notes, Mr. Ickes specifies that he wants the murals to have Eskimos, Virgin Islanders and "early western scenes including Indians riding horses."



He rides up an escalator from the basement to second floor. These faster and its down-going twin are the only ones in any Government building. They will carry some of the 8,000 employees to and from a basement cafeteria.



He casts a dubious look at the single light which hangs from the ceiling of his own spacious, oak-paneled office. "Wonder if I'm going to be able to read by that?"



He walks a quarter mile around the outside with two of his assistants, Harry Slattery (left) and Ebert K. Burlew (right). Mr. Ickes' comment on the building. "Nice job."

LIFE ON THE AMERICAN NEWSFRONT: TWO FAMOUS NAMES CLASH AT A SENATE HEARING



Robert Marion La Follette Jr., the Senator from Wisconsin, proved himself a shrewd and relentless inquisitor.

THE Pinkerton National Detective Agency has long been celebrated in the Press and dime novels for tracking down bank robbers, jewel thieves, philandering husbands. Its present head, the fourth to bear the famous name of Pinkerton, is a young man who looks like Franchot Tone (*see right*). In Washington, from Feb. 8 to 12, he and his aides were grilled by a Senatorial committee on a more sordid phase of their work: spying on labor organizations for U.S. corporations. Chief inquisitor was the owner of another famous American name: Robert M. La Follette Jr. Senator La Follette unearthed the fact that a Pinkerton operative had been hired by General Motors to spy on Edward F. McGrady, Assistant Secretary of Labor, during his efforts to settle the 1935 automobile strike. He found that Pinkerton men had been paid to win the confidence of labor organizers, betray them to employers. Young Mr. Pinkerton appeared uncomfortable, contrite.



Robert Allan Pinkerton II, great-grandson of Pinkerton's founder, showed scant knowledge of the family company.



The inquisitors were Senator La Follette (with the glass) and bald Senator Thomas of Utah. Flanking them are two young lawyers, Robert Wohlfarth (right) and John J. Abt.



An uneasy vice president and general manager of Pinkerton's was Mr. Asher Rosseter, who was constantly jumping up to answer questions directed at young Mr. Pinkerton.



The man who trailed Mr. McGrady was William B. Marlin, at that time a Pittsburgh operative of the company.



Real boss of Pinkerton's is Asher Rosseter, who has been with the agency for 49 years, under three Pinkertons.



"Yes, Senator, I lied about that," said Branch Manager Sam Brady, finally admitting he directed labor espionage.

A GREAT NEGRO SINGER TOURS AMERICA



As a little girl in Philadelphia where she was born 30 years ago Marian Anderson was known as "The Baby Contralto," got half a dollar for singing at church sociables. Today, her contralto voice is one of the sensations of the American concert stage. It brings her \$1,000 an appearance. Miss Anderson's father was an ice and coal vender; her mother took in washing and did house cleaning. In 1930, Marian scraped enough money together to get to Europe where critics hailed her wildly. Toscanini exclaimed: "A voice like yours is heard only once in a hundred years." Last year Miss Anderson came back to the U. S., made her real début. This year she is touring 55 cities. On Feb. 7 in Chicago, where these pictures were taken, she jammed the big Auditorium. A quiet unassuming Negro, Miss Anderson speaks four languages.

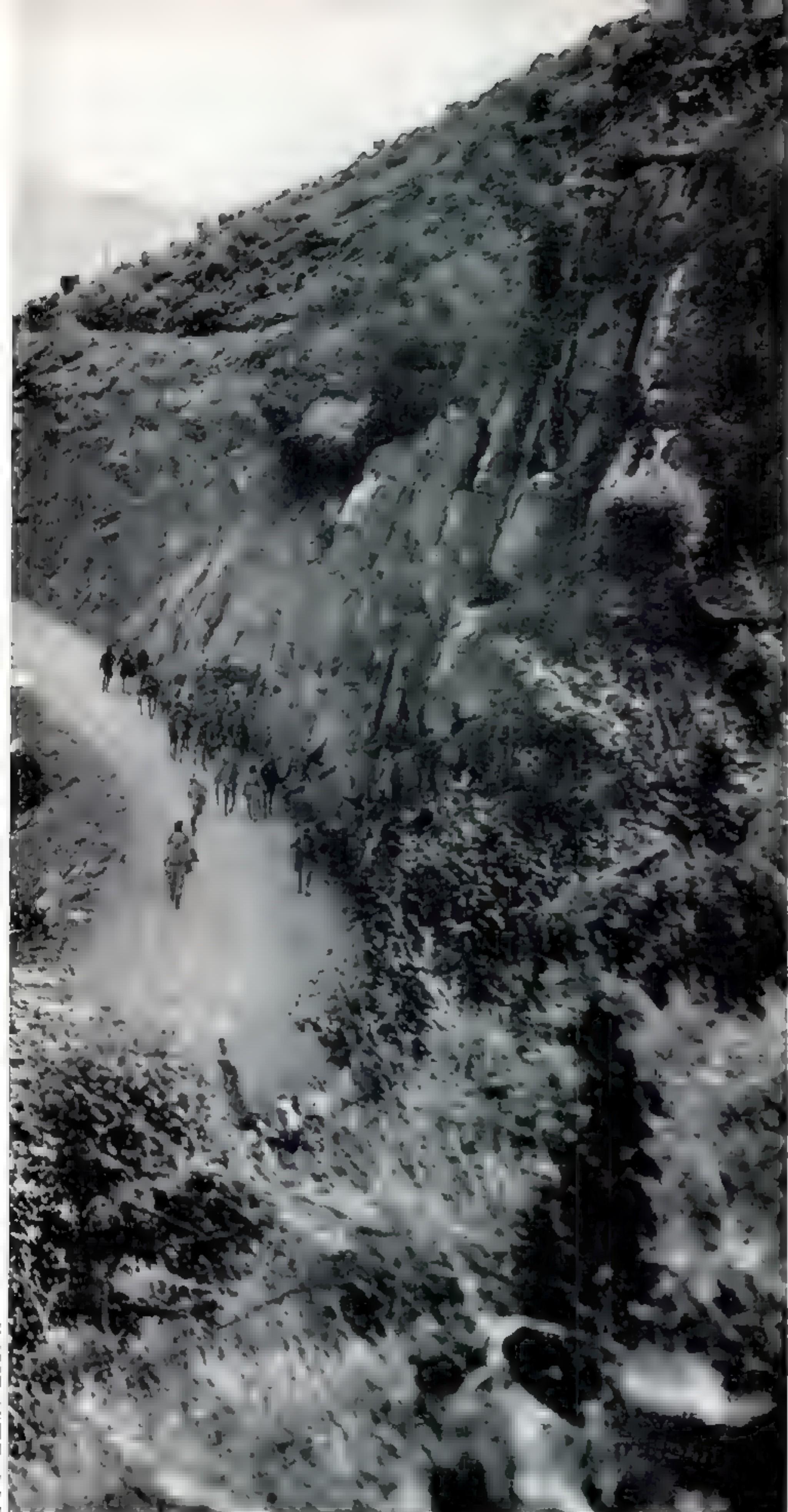




IN VIENNA, WHERE THIS PORTRAIT WAS MADE, MARIAN ANDERSON IS A TREMENDOUS CONCERT FAVORITE.



A BRITISH FIGHTING FORCE WINDS UP THROUGH THE MOUNTAINS OF INDIA'S



NORTHWEST FRONTIER

AFGHAN KING'S UNCLE H. R. H. ZAHIR SHAH



WEST OF THE KHYBER PASS

In the picture at left you are looking at one of the most romantic spots on the face of the globe—India's Northwest Frontier. These barren mountains, with Afghanistan beyond, are the outposts of the British Empire. Now featured in best-selling novels and four-star films, this wild remote country inspired Kipling's best soldier stories. And here British troops are trained by continuous fighting against the world's most savage and cunning clansmen who are in perpetual revolt against the British Raj.

The column at left is marching from remote Bannu to still remoter Razmak in Waziristan, 120 miles southwest of the Khyber Pass, 25 miles from the Afghan border. On Nov. 23 this column and another marched westward along the Khaisora River Valley to "show the flag" to smouldering clansmen, notably the rebellious Faqir of Ipi. Instead of being impressed, the Faqir's friends found the flag a fine target, picked off two English majors, one English private and 14 Indian Pathans. On Dec. 5 a punitive force set out to slap down the Faqir and his friends. On Jan. 20 it was announced that the Tori Khel Wazirs (excepting the Faqir of Ipi) "were submissive in attitude." Certain clans, however, were not permitted to go home until they could speak for the Faqir's submissiveness.

By no coincidence there arrived Jan. 30 in London, Afghanistan's Prime Minister and the King's uncle (*above and below*). Afghanistan is always suspected of inciting Northwest Frontier troubles.



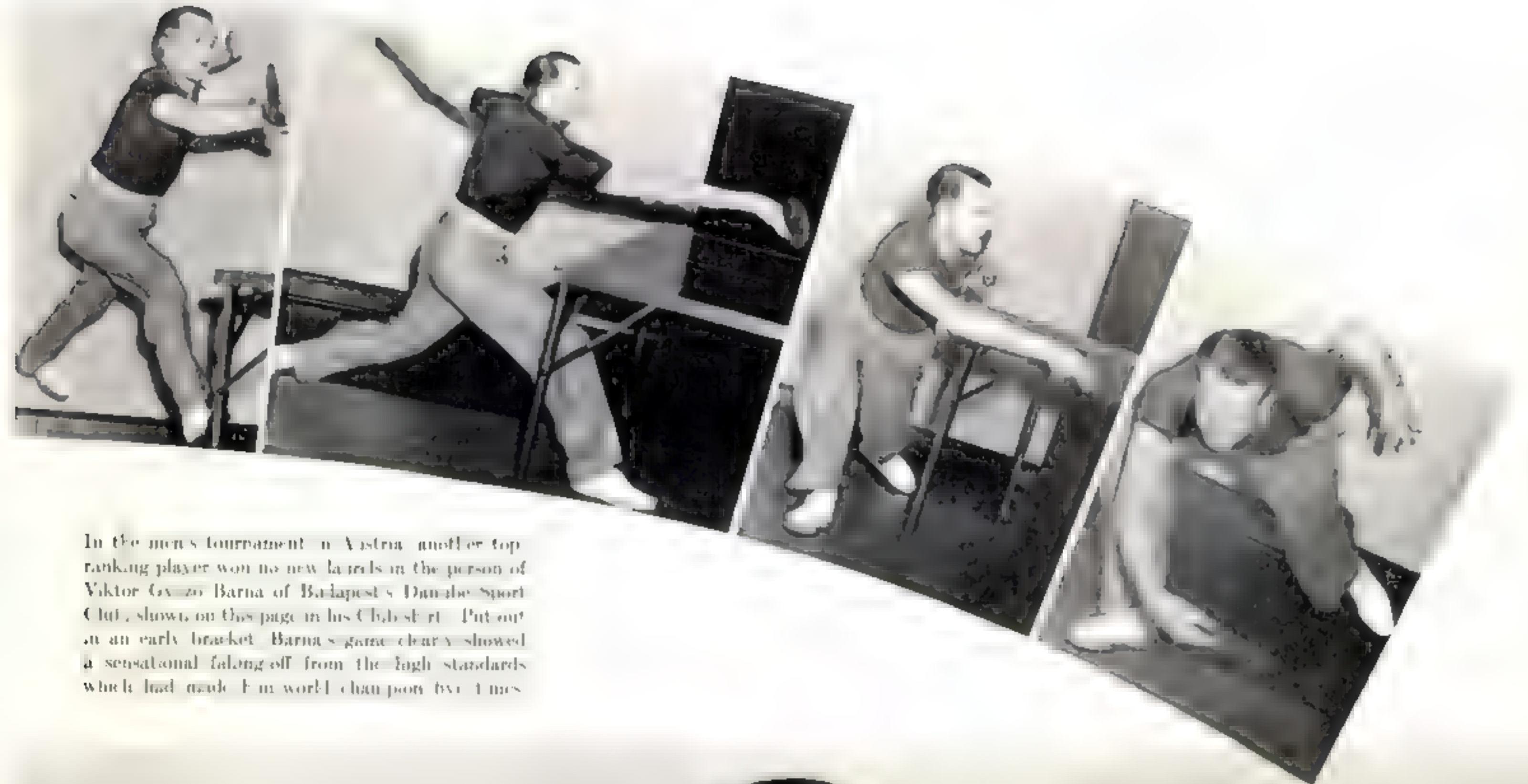
AFGHAN PRIME MINISTER HASHIN KHAN

TABLE TENNIS TOURNAMENT MARRED BY STALLING



In the final of the world's women's table tennis championship at Baden, Austria on Feb. 7 World Champion Ruth Aarons of New York, shown here in action, and Trude Pritzi of Austria made their rallies so long that the match was called off for stalling. Thus Miss Aarons must now be content with being the world's prettiest ranking table tennis.





In the men's tournament in Austria another top ranking player won no new laurels in the person of Viktor Gyozo Barna of Budapest's Danube Sport Club, shown on this page in his Club shirt. Put out in an early bracket, Barna's game clearly showed a sensational falloff from the high standards which had made him world champion five times.



SCULPTOR CARL MILLES MARRIES THE MISSOURI AND THE MISSISSIPPI IN BRONZE



At 61, Carl Milles' long wavy hair is grey .

NEXT year the citizens of St. Louis will gather in Aloe Plaza in front of the Union Station to dedicate a huge fountain which Carl Milles, great Swedish sculptor, is making to celebrate the confluence at St. Louis of America's greatest rivers. The fountain will be called *The Wedding of the Mississippi and the Missouri*. In it will appear bronze replicas of the clay tritons and namaids shown below as they stand today in the Milles studio in Cranbrook, Mich. One of the tritons, twice the size of its sculptor, appears on the cover of this issue of LIFE.

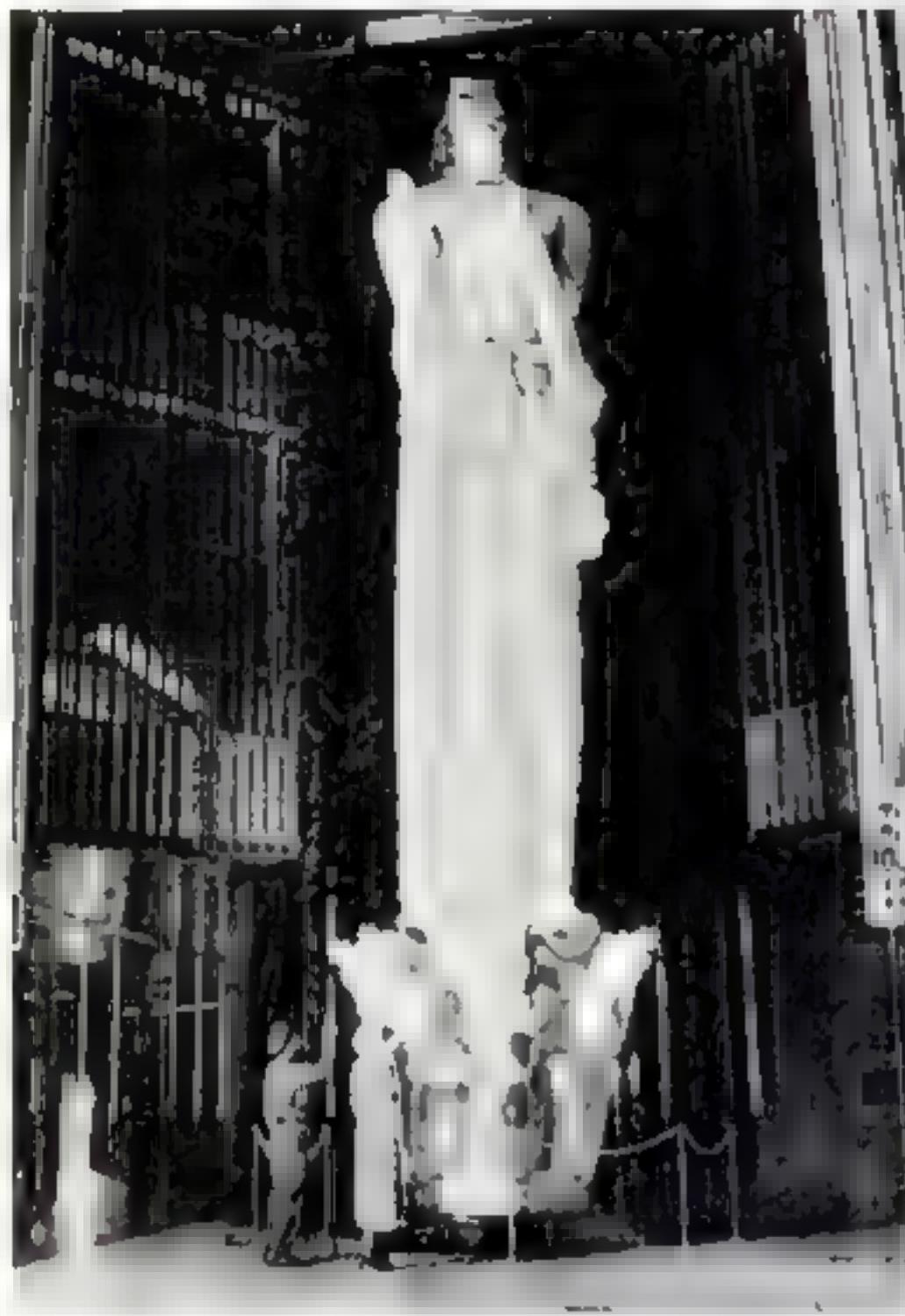
The Wedding of the Mississippi and the Missouri will be the second major American work done by this Swedish sculptor, who is now all but turned American. The other is the big Indian on the opposite page which stands in the City Hall at St. Paul. No critic will deny that Carl Milles designs better fountains than any sculptor living today. Some insist that the grandeur of his work, his fertile inventiveness and his fresh humor leave him without a peer in the whole field of art.



but he still works hard in studio and study



On the floor of the Milles studio in Cranbrook stand these clay models of tritons and namaids which will be cast in bronze for his big fountain in St. Louis.



Best Milles Statue is in St. Paul

THIRTY years ago in Oklahoma, Carl Milles heard an aged Indian chief talk of peace to 3,000 tribesmen. In 1932 when St. Paul asked him to do a war memorial he said he would only if the city would accept a monument to peace. The memorial, an Indian *God of Peace*, holding a 12 ft. peace pipe stands 36 feet high in St. Paul's City Hall. The figure is turned slowly from side to side by a turntable under the base. Indian chiefs carved on its base look up to their God for guidance. Milles says this is his best statue. Into it went five years of work and 36 tons of cream white onyx. For it, Milles received \$65,000. He paid \$40,000 for materials and fabrication leaving \$25,000 to pay himself his studio expenses and eight assistants.





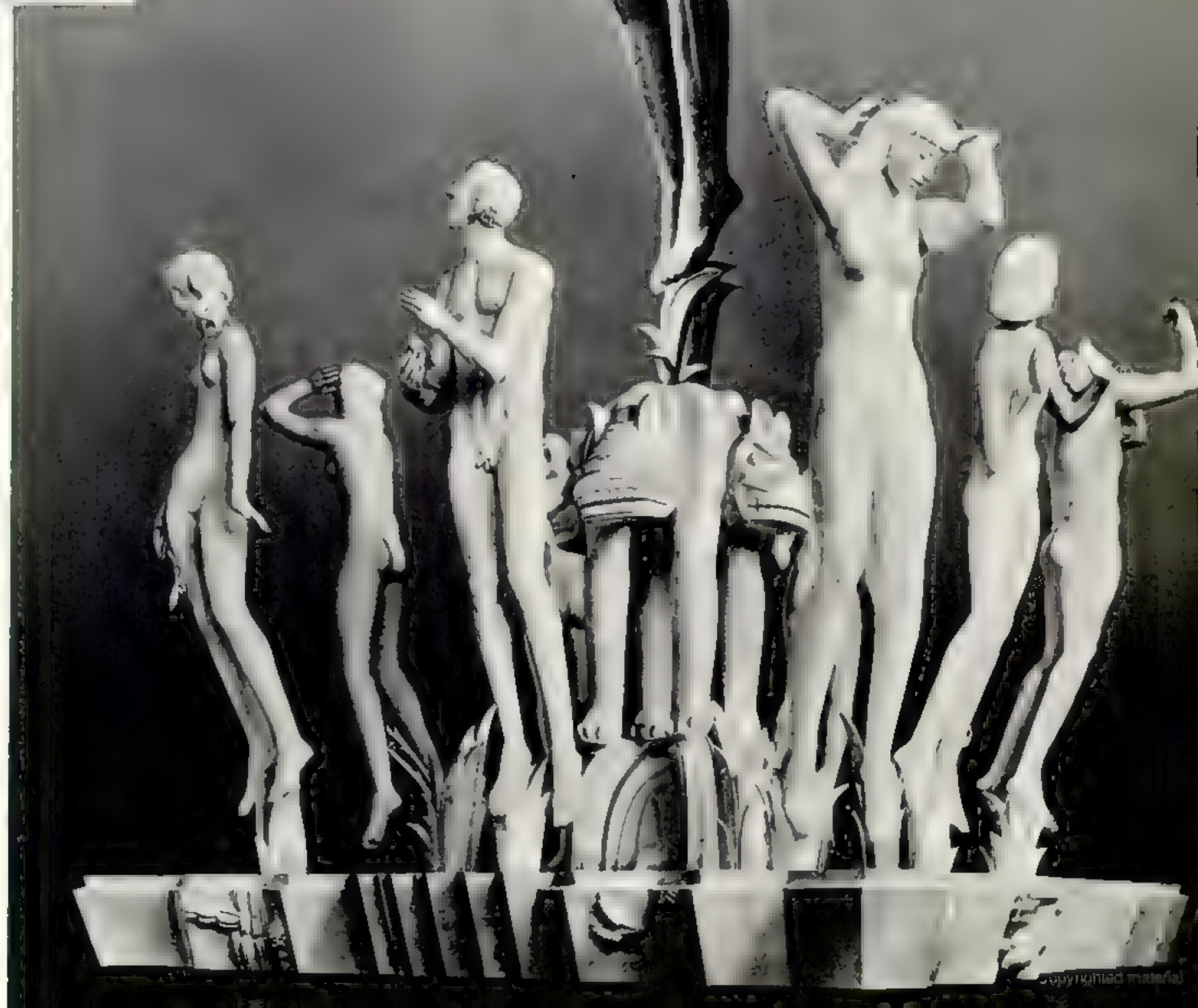
SWEDEN HAS BEST MILLES FOUNTAIN

(continued)

CARL MILLES says that his best fountain is the *Orpheus* in Stockholm (*opposite and below*). In it, *Orpheus* stands over Cerberus, three-headed guardian of Hades, lulling the grim dog to sleep with his lyre so that he can bring his beloved wife, *Eurydice*, back from the dead. Around him are eight listeners, wakened from death, caught in the ecstatic moment when they hear *Orpheus'* first notes. An enraptured girl drops her flower, a man motions his bird to be still (*above*), and the deaf *Beethoven* (*left*) lifts an anguished face and grasping arms up toward the music.



The original of the *Orpheus* fountain, in green bronze on a granite base, stands in front of the Concert Hall in Stockholm.



(continued)



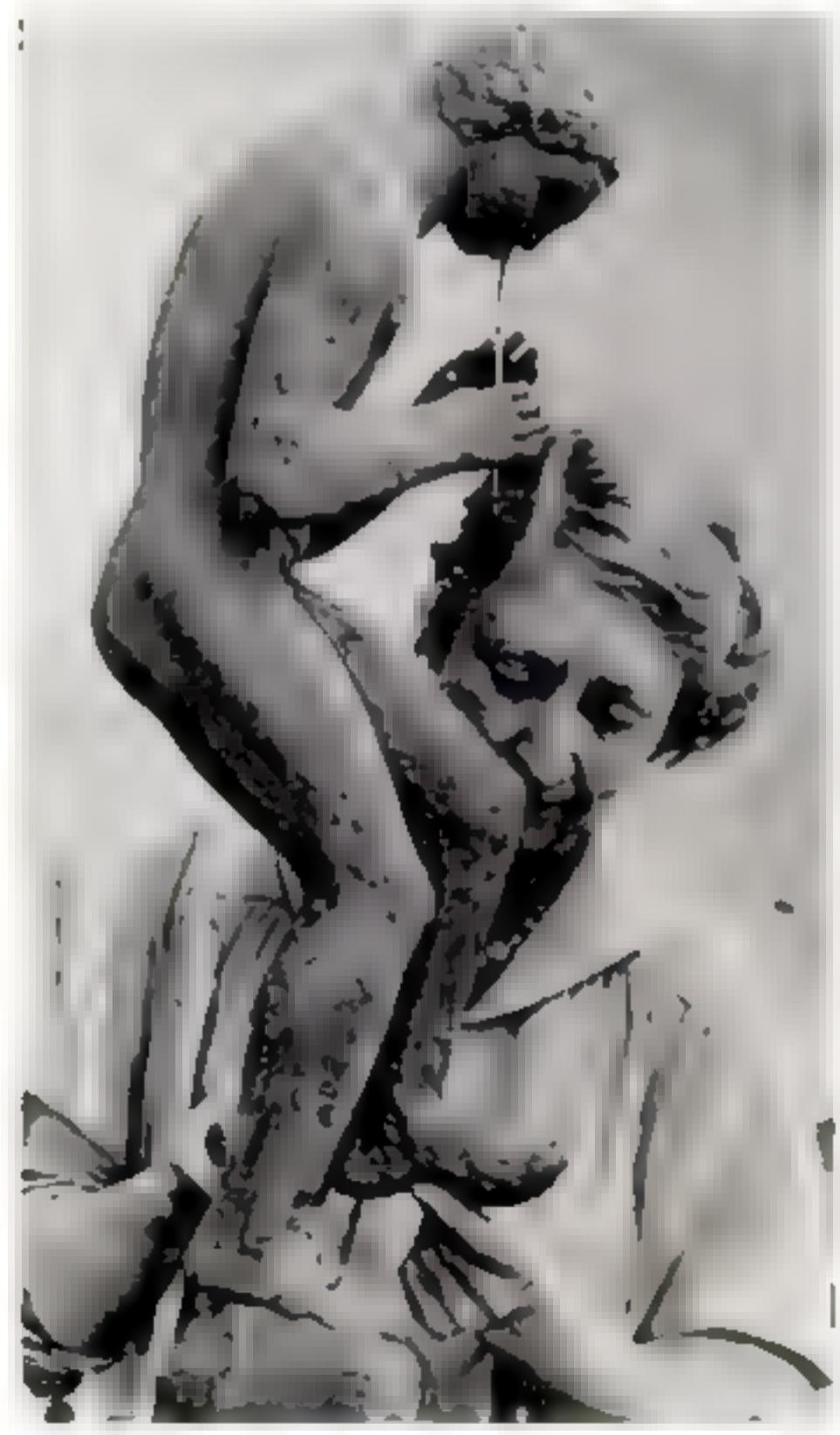
Milles has three studios in Cranbrook for his own work. In a fourth (above) which he calls the "Young People's Studio," he advises Cranbrook's eight students of sculpture.

Among the Cranbrook sculpture students is a Dominican priest, Thomas McGlynn (below) whose father is Actor Frank McGlynn, famed player of Abraham Lincoln roles.



Cranbrook has bought 76 Milles statues, including copies of *Orpheus*, for about \$150,000. They are set up around the grounds in such effective settings as the one above.

Unmistakable is the Milles influence in the student work below. As resident sculptor, Milles does no arduous teaching. He is guide and adviser more than teacher.



CARL MILLES PREFERENCES AMERICA

EIGHT years ago Carl Milles became resident sculptor at the Academy of Art in Cranbrook near Detroit. Each summer he went back to his lovely Swedish home overlooking Stockholm harbor. But this year he may not go back and his American citizenship application is all made out ready for signing. Carl Milles likes America because it is kindly, youthful, idealistic—and for a more practical reason. In Sweden his fees were small, often leading him into debt. In Cranbrook his salary is steady and his position leaves him free to do his own work. Milles is only part Swedish. His father was Swedish, his mother of French ancestry. Carl was born in 1875, wanted to be a sailor but ended his ambition by attending art classes and winning a \$50 prize. He set out for South America, got no further than Paris where he eventually studied under Rodin. Today he is soft-spoken, quick-witted, likes to advise young American artists to drink wine—not milk.



Favorite Milles hobby is going out at night to study the stars through his three-inch telescope. His other major diversion is playing his big electric phonograph.



From this clay model, a plaster mold is made. From this, a plaster statue is made. From plaster statue, a hard sand or wax mold is made, from which the final bronze is cast.



Milles dines with his Austrian wife and a guest. The empty place belongs to photographer Alfred Eisenstaedt who has forsaken camera for duty to take this shot.



Milles likes to listen to Beethoven's music . . .



. . . and sometimes takes cat naps.

A MILLES ALBUM INCLUDES MAIDENS, MYSTICS AND MONSTERS

(continued)



Model for statue of Swedenborg. In Cranbrook.



Bridal of the Sea. In Sweden, copy in Cranbrook.



Siren and Fishes. In England, copy in Cranbrook.



Europe and the Bull. In Sweden, copy in Cranbrook.



Model for statue of Sven Hedin. In Cranbrook.



Folke Filbyter. In Sweden, copy in St. Louis.



Jonah and the Whale. In Cranbrook.



Naum and Dolphin. In London, copy in Cranbrook.



Two Dancers. In Sweden, copy in Cranbrook.

WIDE VISION

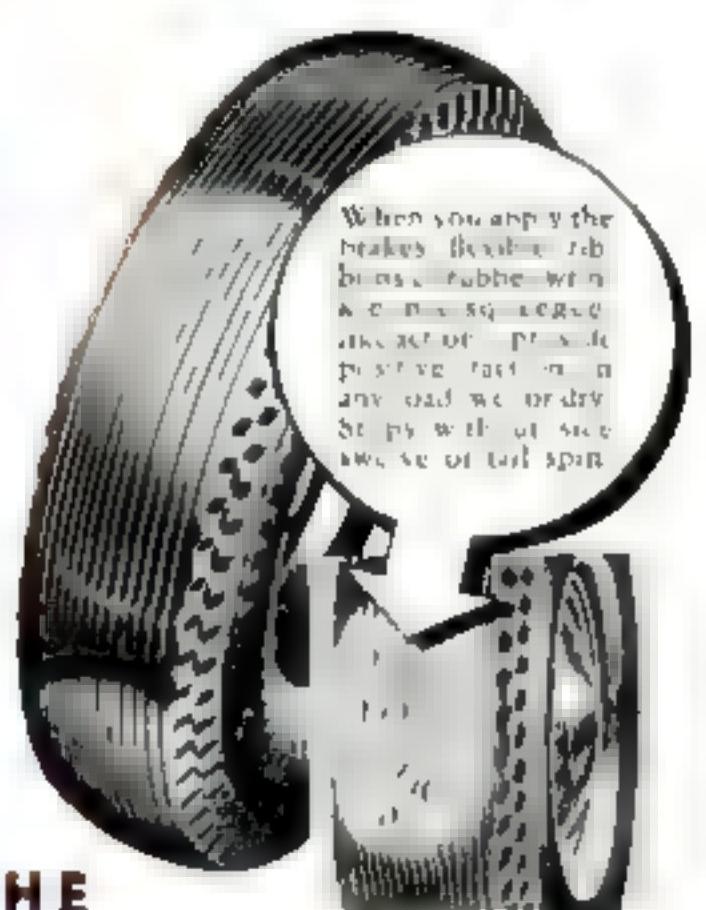
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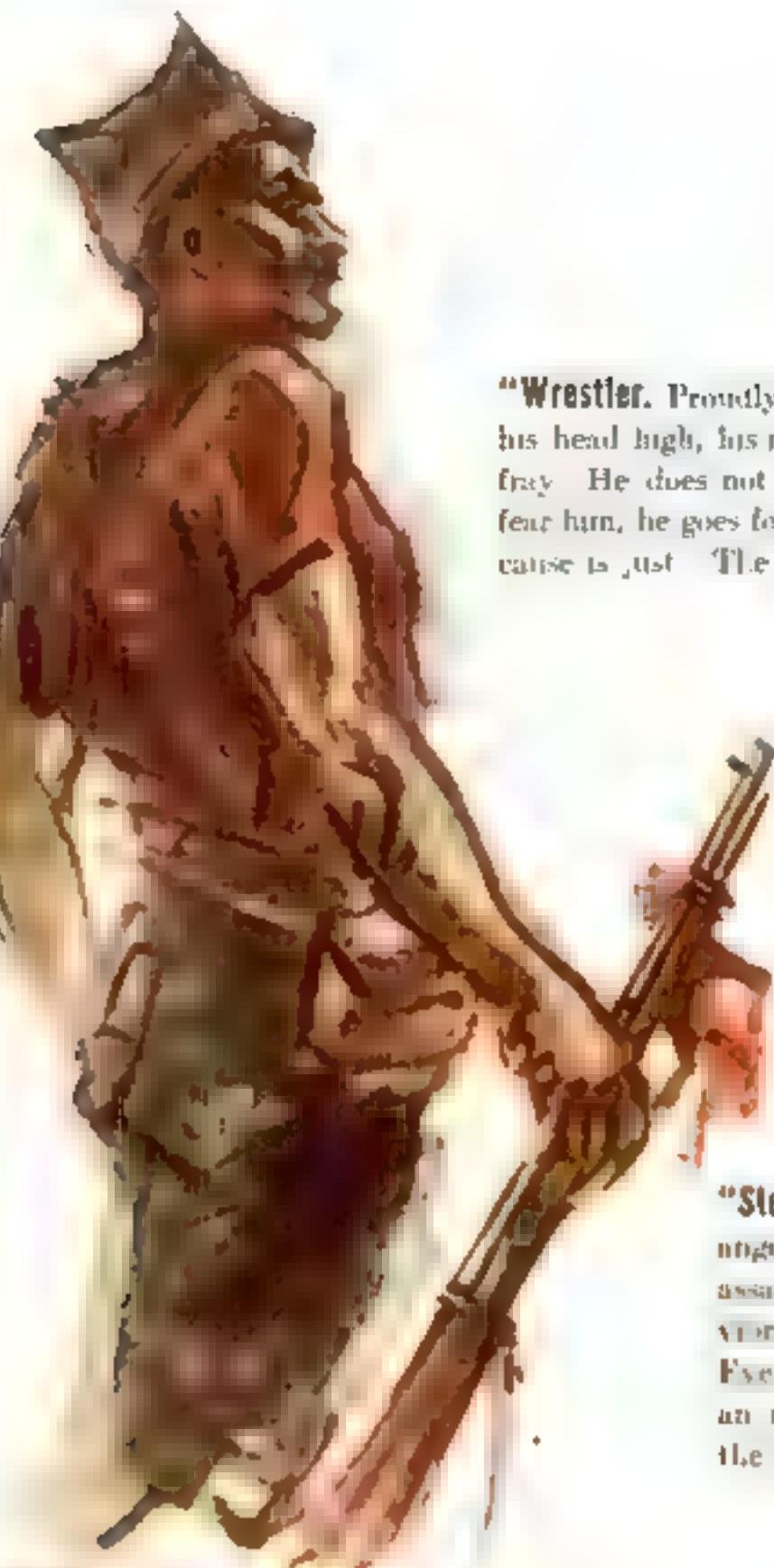
"Triumphal March. Triumphantly the soldiers of the people march forward. On every face there is but one thought reflected—The certainty of Victory. Every heart swells with the thought that the eyes of the world are upon them. Let nothing baffle your attack till the enemy is crushed."



"A hero. Wide of brow, a steady gaze, and square of jaw, and nerves of steel. This is the figure which typifies personal courage, blended with intelligence and audacity."

REVOLUTION IN BARCELONA

EARLY in the morning of July 19, 1936 José Luis Rev, a commercial artist living in Barcelona, was awakened by the sound of gunfire. Rushing out into Carrera Street, he saw the first skirmishes of the battle between the rebelling army adherents of Fascist General Franco and the citizens of Barcelona. Back to his room dashed José Rev, grabbed his pencil and paint, and spent the rest of the day crouching in the precarious shelter of doorways, sketching Barcelona's successful defense against the army. These sketches and others made in and around Barcelona have been published by Leftist organizations which rule Barcelona in *The Press of the Spanish Revolution of July 19*. From this book the water colors and the captions on these pages have been taken. Frankly propagandistic, the book tries to show that "the revolution is not all one mass of grey. It also possesses its moments of color . . . youth, joy, enthusiasm." The color is vivid but bloody, and the joy is grim. But the artist has caught, with splashing colors and urgent lines, the overwhelming enthusiasm of a people fighting for a cause.



"Wrestler. Proudly he marches to the combat his head high, his muscular frame eager for the fray. He does not fear his foe, he could not fear him, he goes forward knowing well that his cause is just. The Liberty of the Proletariat.



"Steel. Metallurgist. The rifle warms the hands, anger burns the heart. Your pupils seek the assassin of your brother in the factory. In these vibrant muscles of steel there is a fighting force. Every charge will drop an enemy. And when an unknown hero falls, he will be there cold as the steel that dominated the force of victory.



"She saw him fall. When her comrade fell, riddled by the enemy's lead, she saw his eyes glaze in death, then seizing the rifle from the stiffening hands she stood erect and shouted: 'I shall avenge you.' "



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Mr. Carnegie, prominent amateur sportsman, distinguished host and scion of the famous steel family, spends his winters on a lovely Florida island. Like so many other socially prominent men of good taste, Mr. Carnegie considers V.O. — with

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AN IRISH WHISKEY. BOURBON WHISKEY.



Lluís Companys, President of the Catalan Generalitat, an ailing small-town lawyer in whom the Civil War surprisingly brought out first-class qualities of leadership.



Juan García Oliver, a leader of the "leaderless" anarchists, who as Spanish Minister of Justice at Valencia is Barcelona's chief link with the central Government.



Angel Pestaña, a leader of the Barcelona syndicalists. Though not born a Catalan, he is a Barcelona politician, led his own little sector away from the anarchists.

BARCELONA IS A TEST TUBE OF REVOLUTION

It took the unarmed citizens of Barcelona only 40 hours to overpower its rebellious Army garrison on July 19-21. But the bloody hours shown in the sketches on pp. 34 and 35 were only the beginning of Barcelona's real revolution. There the church-burning and aristocrat-killing of the Spanish Civil War reached its height. There 300 miles behind the battle front, politicians had peace to agitate and intrigue, the rabble to run wild. Industries were expropriated as their owners fled. Revolutionary societies moved into private villas. A "revolutionary" Government could not afford to punish those of its followers who committed murder in the name of the Revolution. Yet the Barcelona revolution was not exactly like any other in history.

The gesticulating man (*top, left*) is Lluís Companys, ostensibly Barcelona's No. 1 leader as president of the Catalan Generalitat (Cabinet). But his follow-

ers, cautious shopkeepers and small farmers, did not make the revolution. That was done chiefly by proletarian anarchists and syndicalists, led by García Oliver (*centre, left*) and Angel Pestaña (*bottom, left*). Companys offered them the power but they refused it, the basic principle of anarchism being that there must be no leaders. Furthermore, the repeated conquests of Barcelona and Catalonia by Spain have made even "conservative" Catalans "revolutionary" at heart. To the world's astonishment Companys & Co. are not, as might be expected, at one another's throats. Catalans may talk wild and act wild but they always compromise. Today Companys' Left Republicans have five votes on the Generalitat; the Anarchist trade union four, and the Socialist (actually Communist) trade union three. Furthermore, Barcelona has dropped its talk of independence until after it has helped Madrid win the war.



A militiaman sprawls on sentry duty at the Catalan Generalitat. Such men now enforce Barcelona's law and

order. Though the Civil Guards, crack police, remained loyal in Barcelona, they gave up trying to enforce order.



BARCELONA: GREAT CITY OF SPAIN NOBODY KNOWS

(continued)

FEW tourists to Spain stop at Barcelona. Yet it is Spain's greatest industrial city, biggest port, gayest resort, with the densest and most literate population in Spain. Barcelona and its satellite towns produce 90% of Spain's textiles and 50% of its chemicals. And its citizens are loyal, less to Spain than to their own Catalonia, whose race permeates eleven Spanish provinces and one French province and whose language somewhat resembles the Provençal dialect of France.

Once Barcelona was a potent sea rival of Venice and Genoa, still claims to have been the birthplace of Christopher Columbus. Conquered by the Spaniards of Aragon and Castile, it was finally broken when the Spanish kings refused it any share in the colonial trade with the Americas. Barcelona and Catalonia continued the fight for independence, finally won semiautonomy in 1832, full autonomy after the Civil War broke out.

Barcelona's character as a city is created by its wall of hills, shutting in a busy port, factories, slums

and luxurious suburbs. Above is shown the port, the outer harbor at the right, protected by a mole. At the left is the ugly column topped by Christopher Columbus. From this point there runs out to the left the great boulevard, the Rambla, which divides Barcelona into the old and the new city. At the end of the pier, right centre, where liners dock, is the Yacht Club.

The view at right, looking northeast, shows the inner harbor where boats from Majorca put in. Behind is the old city. Columbus is at the left. Below is the new city of commerce, slums and red light district, backed by the fortified hill of Montjuich. In the foreground are tops of piers; left centre the stacks of the Barcelona Power Co. and left of them Columbus again.

At the bottom of the page is a close view of the outlying hills, topped by Mt. Tibidabo and astronomical observatory. Scattered about are villas of rich merchants. Left centre is the Jesuit college, now expropriated by the Government.







Ubiquitous small boats escort this sailing vessel out of the harbor on its Mediterranean voyage.



Barcelona's own architecture tries to imitate waves, striking right angles at all costs. Its inventor was the late Antoni Gaudí.



General Motors has a distributing plant in Barcelona, which served as the Government's Barcelona revery tour in American car

BARCELONA HAS BOATS, FUN, SLUMS, ART

continued

To Barcelonese, Barcelona is the most progressive and remarkable city in the world. Any Barcelonese will also admit that his fellow citizens are in some ways peculiar. They have a capacity for violence, irresponsibility, impossible idealism and gaiety, which they explain as a taste for anarchism. They claim their language, the Catalan, has more obscene words than any other in the world. Their industrial civilization has produced a slum quarter said to be the worst in Europe. But they love beauty and they honor especially such great Catalans as Picasso, Albeniz, Pablo Casals and Salvador Dali. Their "wave architecture," shown in the bench at upper right and in the fireproof cathedral on the opposite page, is based on the elimination of right angles as being somehow repulsive.

Barcelona was for centuries an independent city-state. It still boasts that its flag, four red bars on a yellow field, was created by Charlemagne who, as a compliment to the dying Count of Barcelona, William the Hairy, dipped his fingers in William's mortal wound and drew their bloody tips across William's shield. Today Barcelonese, unimpressed by blood, like to honor a dying soldier by throwing red carnations into his blood.

The flower market on the wide, beautiful Rambla, Barcelona's No. 1 boulevard



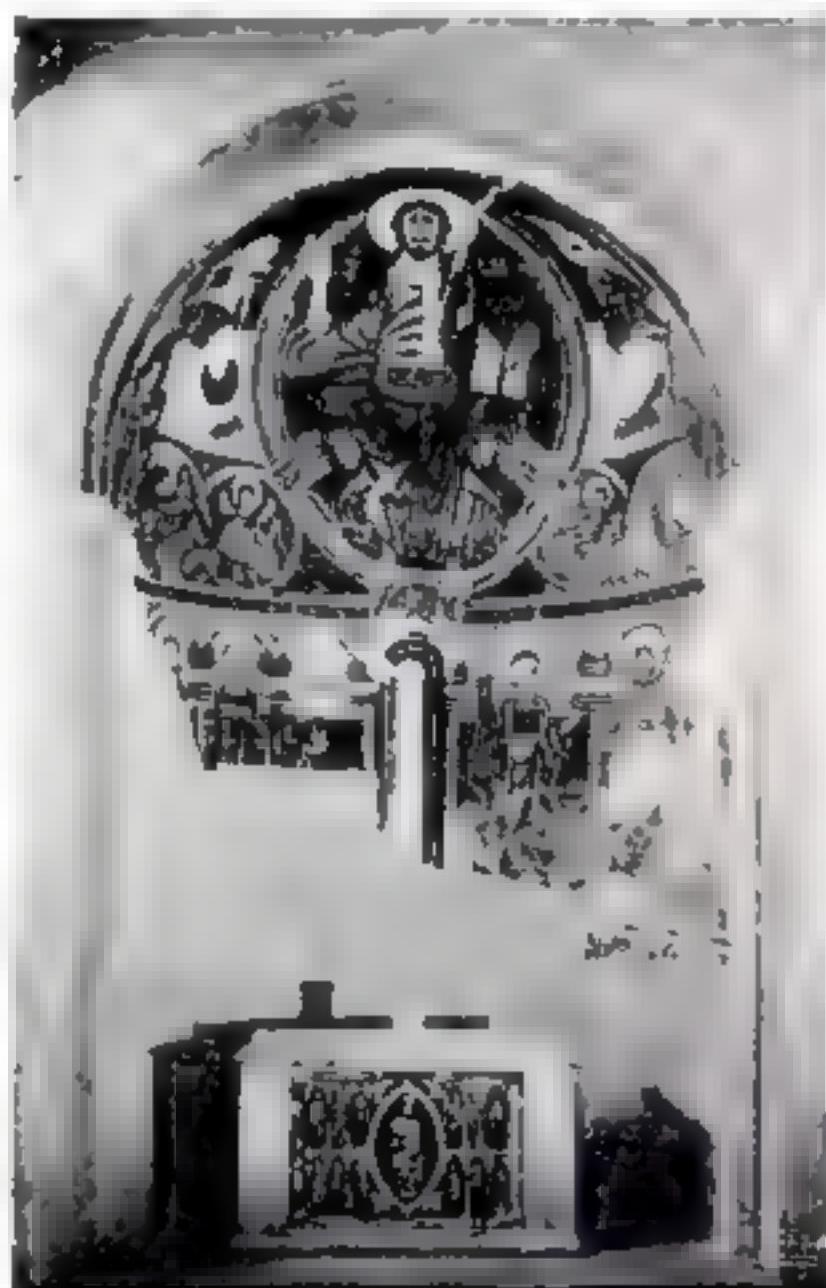


Barcelona orphans do their setting-up exercises. "Advanced" education and social welfare are two planks in every Barcelona politician's platform. Education started hand-

somely in 1490 when Barcelona's University was founded with a faculty of 81. Barcelona ceased to be a great centre of learning after the Spanish conquest of 1714.



The Cathedral of the Holy Family, designed to give a floating effect, is rated an unfinished atrocity.



Ancient Catalans did these Romanic paintings, now mounted in the National Palace on Montjuich.



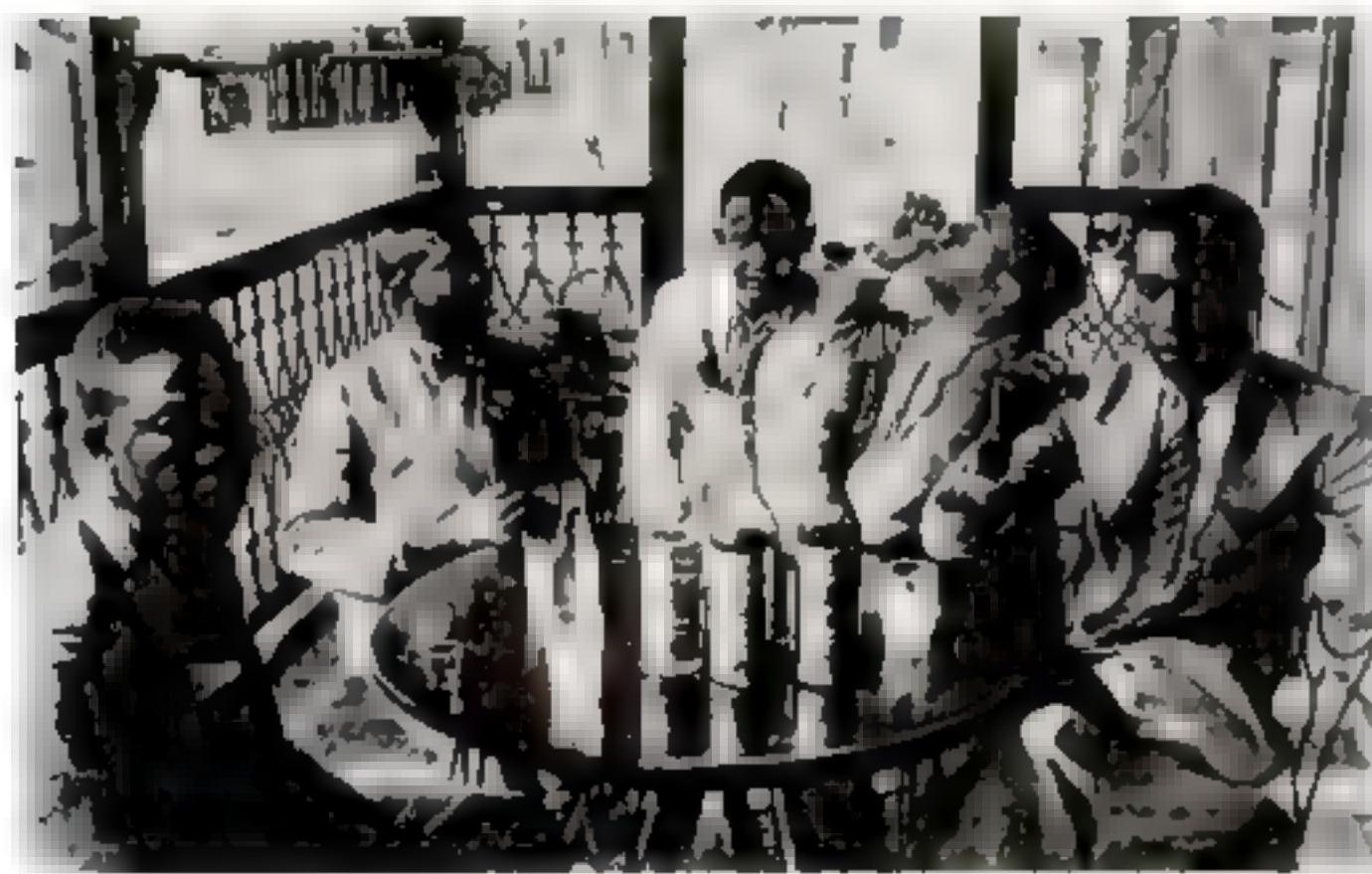
The courtyard of the Generalitat, which was built in the 15th Century and used as the city hall, includes a palm.

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INTER-RACIAL, international is Martini & Rossi, the vermouth the sun never sets on. Drawing no color line, it sharpens appetites of whites, blacks, yellows and shades between, is excelled as world's premier appetizer only by exercise. Viennese fancy it straight, Haitians with soda, Americans in Manhattans, Martinis.

In St. Stephen's Shadow. Next this proud 14th century cathedral in Vienna's inner city is a pictureque place to enjoy Martini & Rossi. But Martini & Rossi is so good you can enjoy it anywhere.



No Rusto in Haiti. Dusty, dapper citizens of Port au Prince leaving off Martini & Rossi and soda between paws. When the ice runs out they will wrap damp cloths around the bottles to cool them.

Some of the Boys Were Wheezing It Up on double Manhattans. Ben Yered goes used to 150 proof moonshine to make a mental relaxation. But the Martini & Rossi will make his dinner taste better.



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A gun was issued to any man willing to use it after the revolt of the Barcelona Army garrison. The reason was that Barcelona was suddenly without loyal armed forces, except the police. The result was an undisciplined armed rabble.

BARCELONA FINISHES A FIGHT

(continued)

WHEN on the morning of July 10 Barcelona heard that its Army garrison had joined the revolt a gust of pure rage swept the city. Men armed themselves with butcher knives, clubs, stones, a few rifles, and charged the positions of trained and fully-armed troops. Once the insane mob came to hand-to-hand fighting, the Army was beaten. On Feb. 10 the Rebels attacked Barcelona for the first time from the sea, a gunboat dropping a few shells among the outer shipping.



Nobody trusted his neighbor after the revolt. Volunteers posted themselves all over Barcelona, waiting for the counterattack of hidden Rebels. It never came but many an "aristocrat" was murdered before Barcelona cooled off.



The swank Plaza Catalunya in the center of Barcelona was a key battlefield in the Army revolt. Above are two dead mobsters and the mounts of two officers of the regular Army. Total killed during Barcelona's "40 Hours" 300



SERGEANT C. B. MCKINSTRY, U.S. MARINES, SAYS:

"When Ingram's has landed on your chin—the shaving situation is well in hand."

*and who the h—
is Sgt. C.B. McKinstry?*

Sgt. C. B. MCKINSTRY was a youngster of twelve when the World War ended—but today stands six-foot-three in his stocking feet and packs 220 pounds of gristle and Marine-made muscle.

He's shaved with Ingram's Shaving Cream in the steaming jungles of Nicaragua when the rebel Sandino was on the rampage—he carried it in China and the Philippines. All 'round the world—ashore and afloat—he's faced the gimlet-eyed inspection of admirals and generals, and Ingram's luxury lather has always brought him through—with flying colors.



LISTEN TO WHAT HE SAYS ABOUT INGRAM'S: "I first started to use Ingram's because the husky little jar went into my pack without breaking and spoiling my clothes.

"But after ten days of Ingram's I knew it was the shaving cream for me—even if they sold it on a pie plate. For in fair weather or foul... whether it's a hundred and two down at the equator or three below in Norfolk... Ingram's always gives me the coolest, most comfortable shave I ever had!"

"As sergeant I have to set an example of a clean and orderly front and Ingram's never fails me—it

gives my face the really clean shave that the Marine Corps demands. Ingram's was as good when we had to break a pail of ice in Shanghai and shave with Chinese ice water...as it was in the swamp grass jungles of Nicaragua.

"On the word of a Marine, I'm for Ingram's and wouldn't be without it—on shore or afloat!"

There are two very good reasons why Ingram's Shaving Cream is the shaving cream for you:



IT'S COOL! **IT'S CONCENTRATED!** Just take a little bit of Ingram's, hardly as big as a raisin, and put it on the working end of your Rubberset brush. In a couple of split-seconds flat it billows up into a

Ingram's Shaving Cream



cloud-bank of the coolest, most soothing lather that ever wilted wiry whiskers and let your razor whisk 'em away without pull or tug.



Your skin takes on a new smoothness, a new suppleness—and the reason is Ingram's secret formula—it's a shaving cream, a face tonic, and a skin lotion all rolled into one!

You'll like Ingram's! Fill out the coupon below and get your free sample. Once you know Ingram's—you'll be an Ingram customer for life!

FREE! 7,000,000 Ingram Shaves

Ingram's plans to introduce itself to 1,000,000 new men in 1937. Be one of them—use the special coupon good for a 7-day tube of Ingram's—for a real test of the smoothest, coolest shaving cream that ever blessed the cheeks of men. Mail to Bristol-Meyers Co., Dept. D-27, 636 Fifth Ave., N. Y. C.

Name _____

Street _____

City or Town _____ State _____

Serving Mushrooms or Manhattans, Remember Your

Guest's Welfare!



REMEMBER your guest...and he won't soon forget you. Serve him a whiskey you can pour in the living room...and not have to "sneak" in the kitchen. Get G&W. Why G&W? Because it's Good Whiskey. Good to begin with because it begins with good ingredients. Good all the way through because it's controlled at every step. Take the Guess Work out of pleasing guests. Get G&W. It Goes Well!

Get Wise...get **G&W**...it's Good Whiskey



Win a Curvex Gruen Watch*
FREE! Ten \$50 Gruen Watches for the 10 best lots of
10 famous "G & W" names or expressions (like Grass
Wife, Gee Whiz) plus your comments on G&W whis-
keys origins. Full details on entry blanks at your dealer. Con-
test closes March 31, 1937. Duplicate prizes in case of ties.

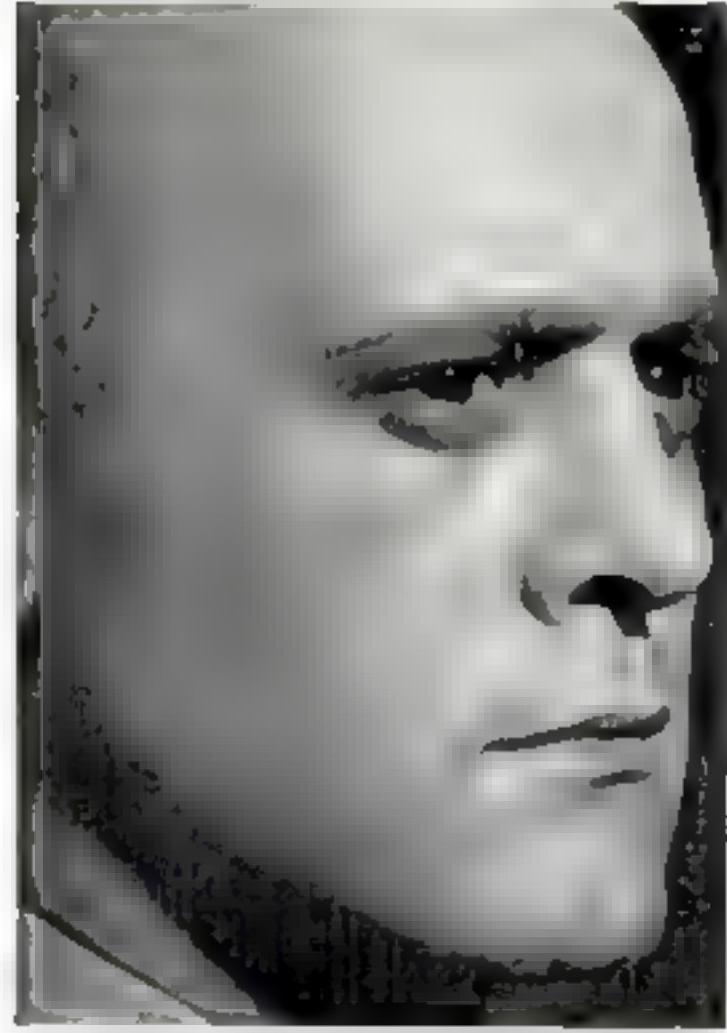
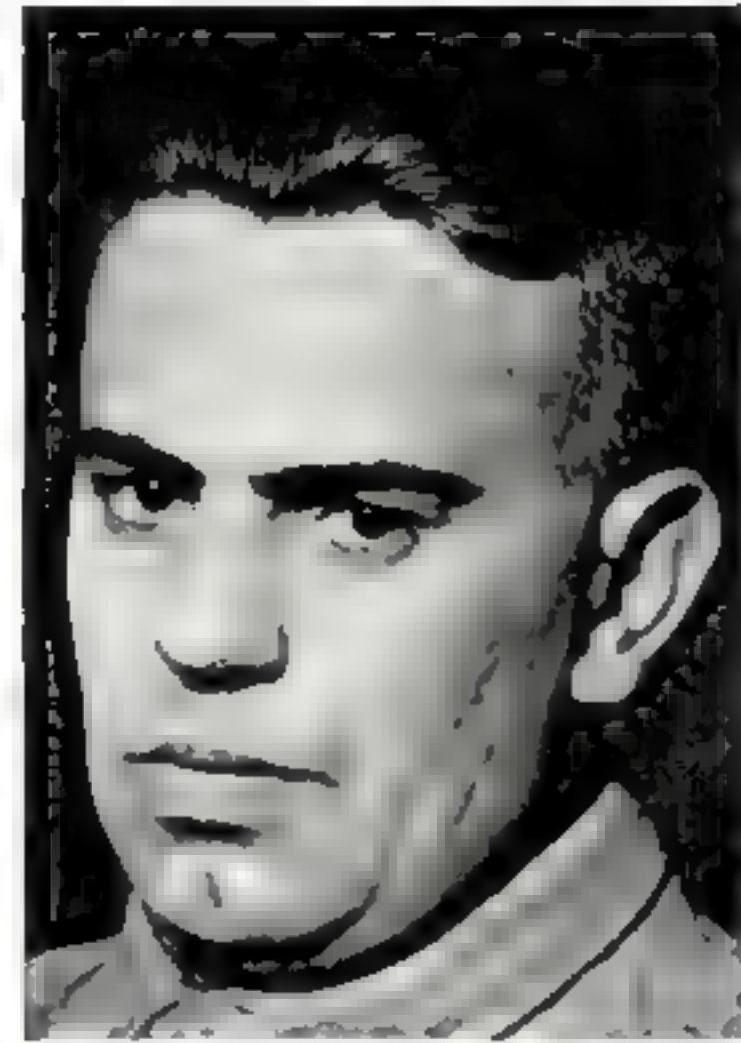
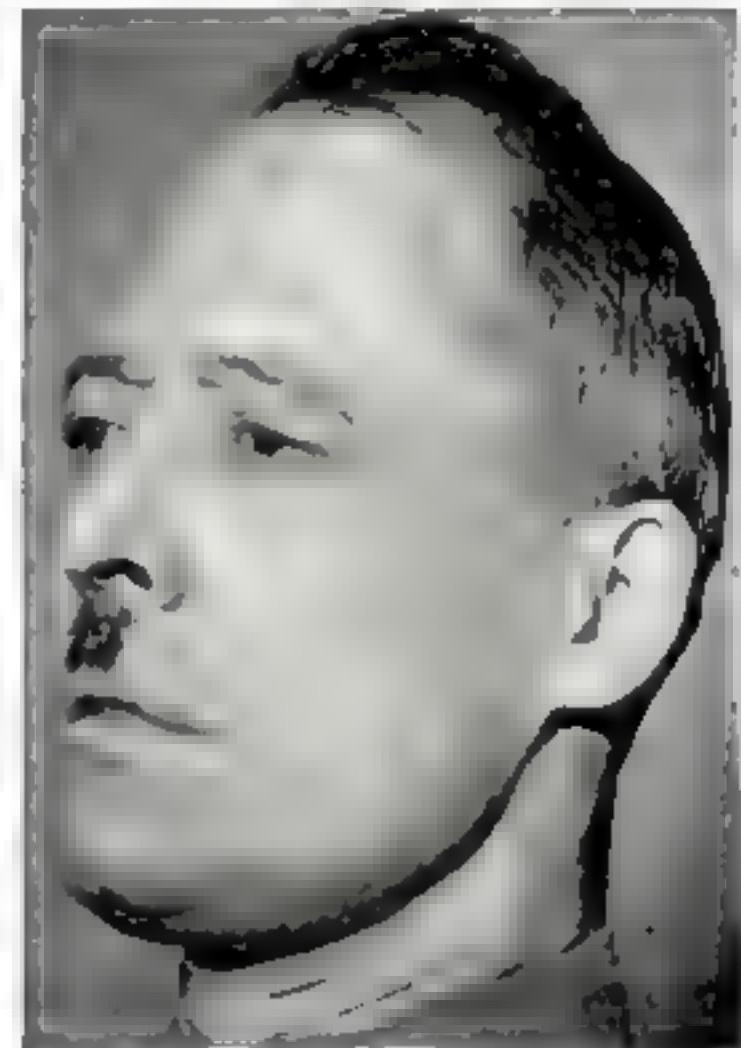
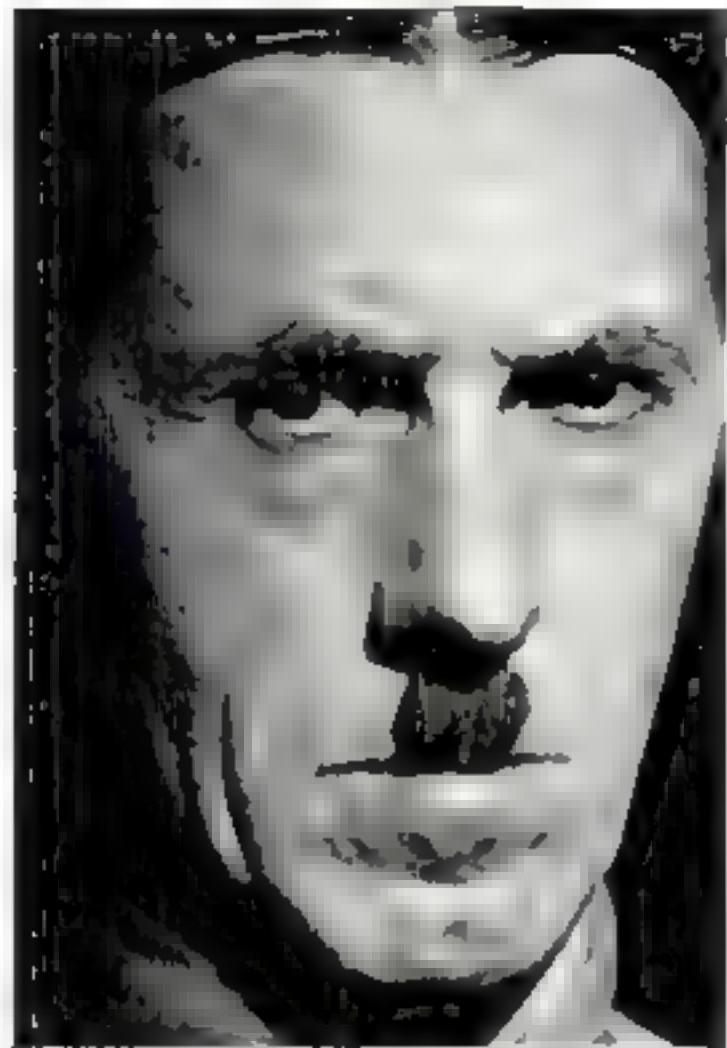


© 1937 Gooderham & Worts, Ltd., Detroit, Michigan. Km. 6137. G & W 5-STAR BLENDED WHISKEY. The straight whiskey in this product is six years old; 35% straight whiskey, 65% neutral spirits distilled from grain, 90 proof. G & W 5-STAR BLENDED WHISKEY. The straight whiskey in this product is six years old; 25% straight whiskey, 75% neutral spirits distilled from grain, 90 proof. G & W BONDED STOCK STRAIGHT BOURBON WHISKEY. Bottled in Bond in Canada, 100 proof.

*This contest limited to adults in states where such contests are permitted. Entry blanks are available only in such states.

THE CAMERA OVERSEAS: HITLER'S FIRST FRIENDS WERE THESE GREAT NAZI STREET FIGHTERS

THE German faces on this page are those of the men who did the dirty work of Nazidom before Adolf Hitler stepped into power. All are honored today with the Coburg decorations, the Blood Order or Golden decorations. Few, however, attained topflight positions. From left to right they are—top row: Petzendorfer, Grinniger, Singer, Philipp Kessler; second row: Haug, Heinz Lenz, Lehner, Carl Braun, third row Dietenhausser, Bunge, Ulrich Graf, Kuttner.



THE CAMERA OVERSEAS:

THE GERMAN REICHSTAG EARNS ITS PAY



Adolf Hitler called the dummy parliament together on Jan. 20, fourth anniversary of the night he late stage President von Hindenburg reluctantly named Hitler Chancellor. Above, the Reichstag sashes out his No. 2 man, General Göring, before the meeting in Kroll Opera House. Below, he receives the Nazi salute of deep obeisance paid \$240 a month for doing little else. Behind him is Göring, unanimously reelected Speaker a minute before. Above right, Göring takes the Speaker's chair as Hitler transacts the important business of Speech. Below right, czar-like diplomats listen.





A rare picture of the Plenary Session Room of the Reichstag gutted by a mysterious arson Feb. 27, 1933.

After the Reichstag Fire, the wall of the main hall fell in, is shown at the bottom of the picture. On its under side was a mural of the Reichstag in session. In the background are ashes of burning debris.



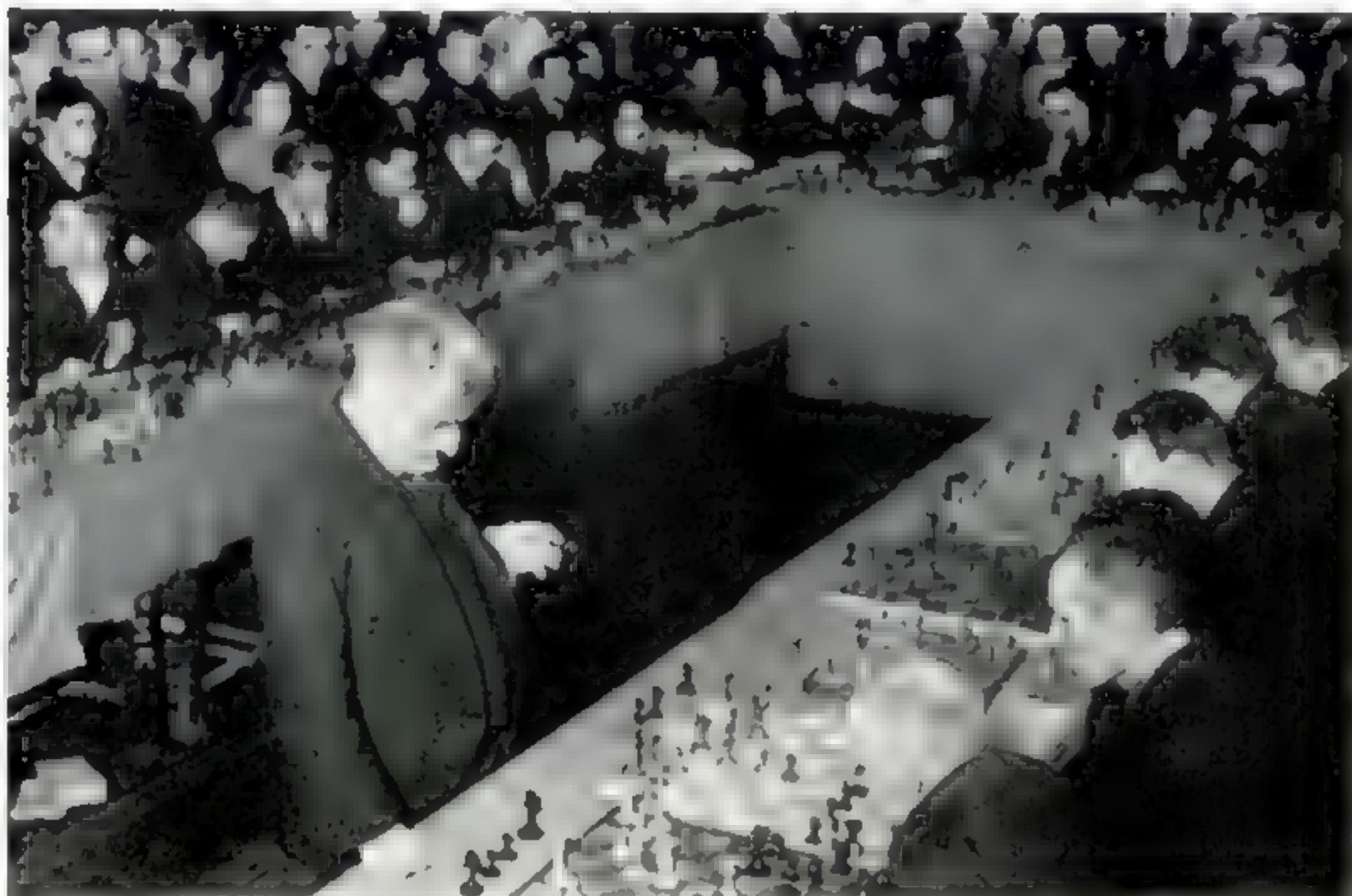
HITLER'S speech *seer of justice*, shouting with his us at loose ends, finally repudiated the formal admission by beaten Germans in the Treaty of Versailles that Germany started the War. The chief reason for Hitler's success has been his rejection of all such absurd "punishments" imposed by the Allies after the War and accepted by previous German Governments. When his voice rang on in the Kroll Opera House, German streets were deserted. By command, even street sweepers and messenger boys were inside the nearest movie house listening to the radio. All stores closed; their staffs tuning in on The Speech. All this was compulsory, not voluntary. The four Berliners shown above are taking a substantial risk of arrest.

Germans did not lose their freedom to the Nazis on Jan. 30, 1933 when Hitler was made Chancellor. They lost it a month later on Feb. 27, when persons unknown, probably Nazis, set fire to the Reichstag Building, gutting it. Hitler glibly accused the Communists of the deed, imposed martial law and swept the elections of March 5, stacking the Reichstag with Brown Shirts and opening the Nazi Terror. Right, top and bottom, are unique pictures of the Reichstag just after the fire.

THE CAMERA OVERSEAS: ONE GERMAN BEATS 29 RUSSIANS AT CHESS



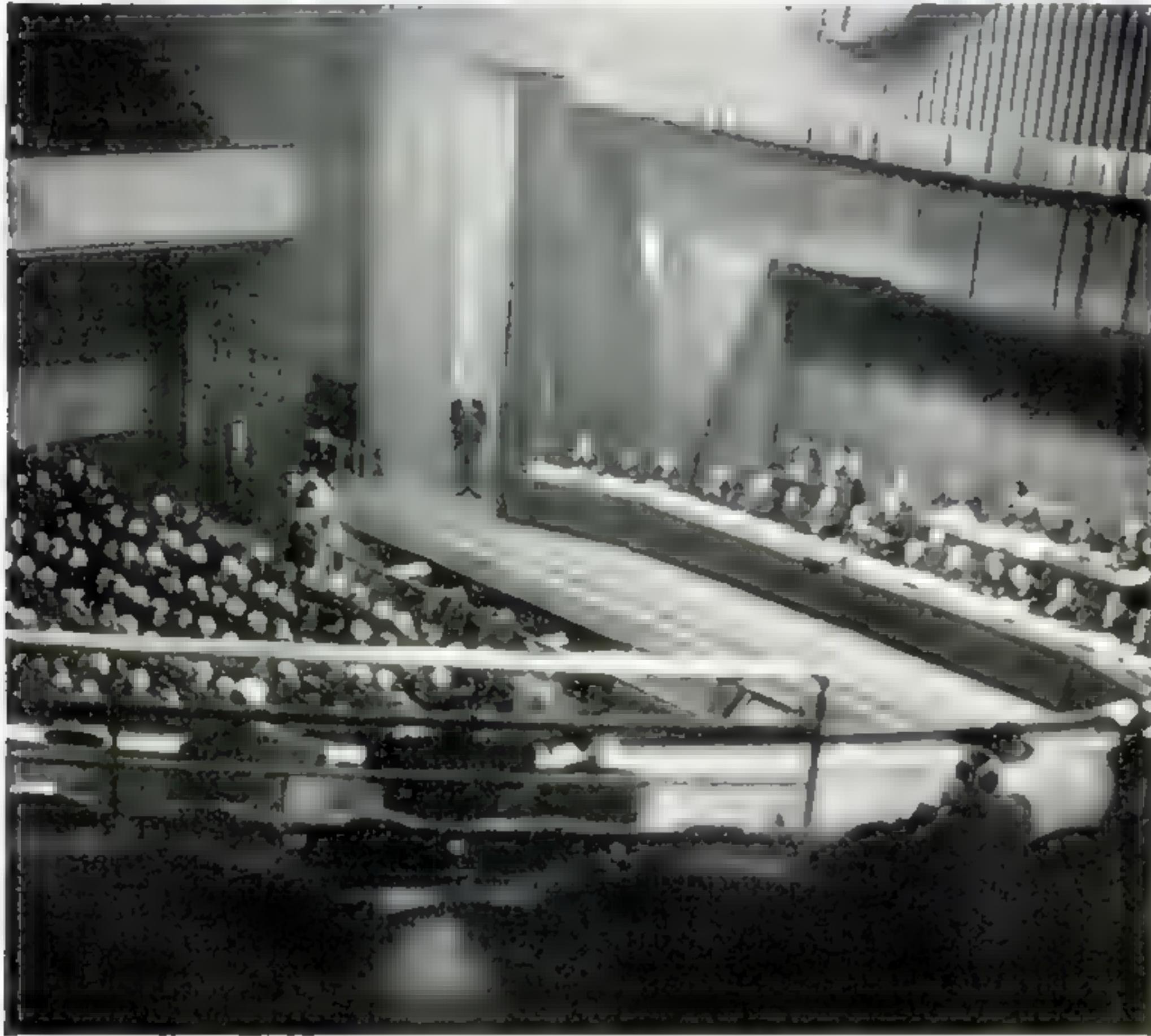
Russian collective farmers played 31 simultaneous chess boards against the great Emanuel Lasker, world chess champion from 1894 to 1921, lost 29



matches, drew two. These farmers are the best chess players from the collective farms of Ryazhsk. Dr. Lasker quit Nazi Germany in 1933, set up an academy in Moscow to earn a

living by teaching Communists how to play chess. He had previously decided that chess was a "dead" game with "no connection with anything human," far inferior to bridge.

STOCKHOLDERS HECKLE THE BANK OF FRANCE



Bank of France stockholders, 1,275 strong, showed up Jan. 28 for their first open stockholders' meeting in the auditorium of Paris' Palace of Mutualité. With 41,000 small stockholders eligible to vote, such a mass assembly was possible only because the Socialist Government of Premier Léon Blum last July kicked out the "200 Fam-

ilies" that had long ruled the Bank and, with the small stockholders, took over the destinies of the Bank. Surprise of the first uproarious mass meeting was the revelation that the conservative little stockholders were far from grateful for their new vote. They continuously booed Bank Governor Emile Labeyrie, shown standing in both pictures.



THE CAMERA OVERSEAS: THE RUMANIAN GYPSIES



Living on a dunghill outside Bucharest, Romania, these gypsies are Netotsi, lowest of the three castes of Rumanian gypsies.



Romanian gypsies, live on garbage, are suspected of cannibalism. The photographer bribed the parents to send their



children naked out into the snow. Owning a donkey excepts this family from the Rumanian ban on Netotsi.

THE MOSLEMS: THE AGA KHAN & HIS SPIRITUAL CHILDREN



The pope of the Ismaili Moslems is the Right Honorable Aga Sultan Sir Mahomed Shah, shown above. Though he is an Indian Moslem and fabulously rich, the Aga Khan is prince of no territory in India and comparatively few of his followers live there. His wealth comes from 100,000,000 faithful Ismaili who live chiefly in East Africa, Iran

and Arabia, and worship him as a saint. Between running his great racing stable in England, he occasionally visits his flock. In January his latest tour took him to Mombasa in British Kenya. There the Ismaili Ladies Council turned out to have their picture taken with the Aga Khan, who removed his horn-rimmed spectacles before posing.

THE CAMERA OVERSEAS: ENGLISH SNOW FALLS ON TROPICAL CATS

ENGLAND'S first snow this winter fell Jan. 29, as elsewhere, on the famed Whipsnade "natural" Zoo in Bedfordshire where "the visitors, instead of the animals, are caged." The lions at right refused to step out from under their shelter on the snow; the tiger below, crouching at the touch of snow and the tigers, (below, right) gingerly broke the ice in their pool to drink.

The Whipsnade Zoo, modeled on the Hagenbeck zoo near Hamburg, is the nearest thing to a natural reserve possible in a populated countryside. It covers 500 acres. The animal lairs have electric heating. So large are the compounds that to the visitor Whipsnade looks like ordinary English countryside. The animals are hard to find, hard to see except at close range. Deep ditches, such as that shown in the foreground below, keep visitors and animals apart. In these happy circumstances, animals that do not normally breed in captivity have young. One tigress has had two litters in three years. The death rate has dropped sharply, the plague of lung trouble among the apes having particularly been broken. Most of the animals are far tamer than in ordinary zoos, but the lions occasionally snatch a keeper and eat him.



These suspicious lions in their first year at Whipsnade Zoo in Bedfordshire look on the snow as another trick of man, refuse to come out of their heated, man-made den.



Fearful of ice, one tiger has broken through the snow in the thin coat of ice, stares grimly at the person who has ventured knee-deep into the icy pool.



Like a wet cat, a tiger prowls experimentally over the new-fallen snow, its tail hanging almost between its legs. The concrete walls of the ditch in the foreground are camouflaged to resemble natural stone. This is a poor reproduction of the tiger's Asiatic habitat.



Topknotted Crane Cranes, whose natural habitat is the hot, wet tropical marshes of the Belgian Congo and the Cameroons, huddle bewildered around an electric heater.



Only happy animals, during Whipsnade's snow and freeze, were polar bears who wallow luxuriously among plates of ice suggestive of the icebergs of their native Arctic.



WOLVES COME FOR THEIR DINNER OUT OF A MURKY FOREST MUCH LIKE THEIR NATIVE HABITAT IN CANADA AND RUSSIA

THE CAMERA OVERSEAS: FRANCE FINDS BAYARD'S BONES



Only French soldiers were trusted to dig around the bones of Bayard.

FOR 400 years Pierre Terrail, Chevalier de Bayard, has been remembered as the knight "without fear and without reproach," the last flower of the Age of Chivalry. Reason was that he was a brave, able and honest man at a time when men were rarely honest. He was the hero of an arranged combat between 13 Frenchmen and 13 Germans. He defended a bridge single-handed against 200. He held

an "untenable" town with 1,000 men against 35,000. His gallantry and dignity so impressed his enemies that twice he was freed without ransom. Scholars have long debated whether Bayard lay in the so-called tomb of Bayard in Grenoble, lately deduced the site of the chapel where he was originally buried. On Jan. 23 soldiers dug out what were assumed to be the bones of Chevalier de Bayard.



Skull & bones of Bayard, carefully cleaned, were assembled on a board in the cloister of the church of the Minims

near Grenoble, France. Scholars will try to find marks of the fractures Bayard suffered in the wars. He died

April 30, 1524, in the midst of his Spanish opponents who were awed and grieved at killing so great a man.

What doctors tell you to look for in a laxative

SOMETIMES a simple little question put to your doctor will reveal how thoroughly he guards your health—even in minor matters.

Just take the question of laxatives, for instance. You may be surprised to learn that doctors are deeply concerned about this subject. So much so, in fact, that before they will approve a laxative, that laxative must meet their own strict specifications.

Read the following requirements. And ask yourself, "Does my laxative qualify on every point?"

The doctor says that a laxative should be: Dependable . . . Mild . . . Thorough . . . Time-tested.

The doctor says that a laxative should not: Over-act . . . Form a habit . . . Cause stomach pains . . . Nauseate, or upset the digestion.

Now—remember this! Ex-Lax meets every one of these demands . . . meets them so fairly that many doctors use it in their own homes, for their own families!

Ex-Lax is intended to help, not interfere

with Nature. That is why you'll find it so mild and gentle. Ex-Lax does not over-act. It does not "force" or cause stomach pains. Its easy, comfortable action leaves you feeling better—looking better—with a greater zest for enjoying life.

Children, of course, find such action especially beneficial. For the requirements laid down by the doctor are doubly important to a child.

And Ex-Lax is a real pleasure to take. It tastes just like delicious chocolate. Once you try it you will be through with nasty, druggy-tasting cathartics for good.

At all drug stores—10c and 25c. If you prefer to try Ex-Lax at our expense, write for free sample to Ex-Lax, Dept. NL27, Box 170, Times-Plaza Station, Brooklyn, N. Y.

When Nature forgets—remember

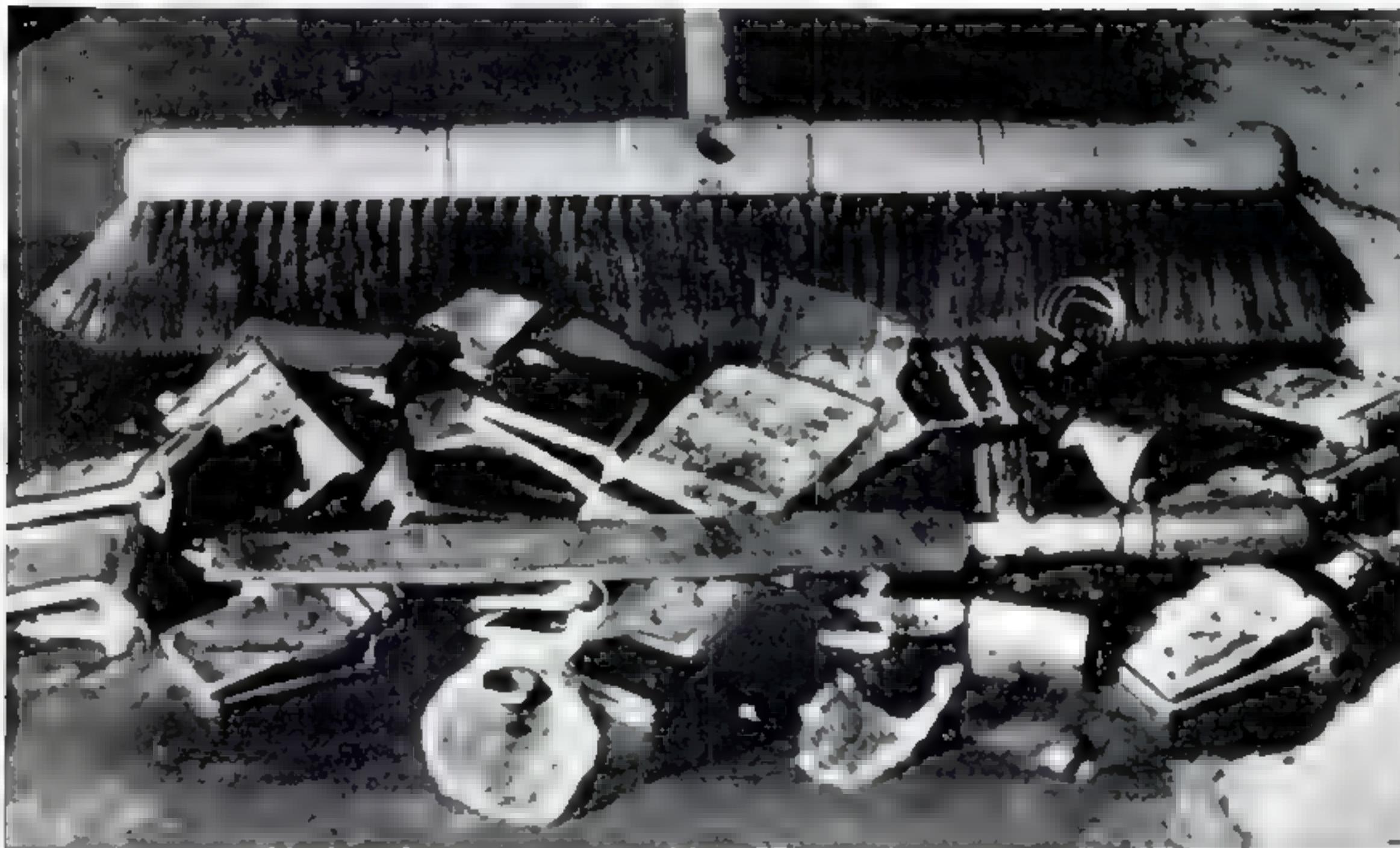
EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE



Advertisement

CANDID CAMERA DISCOVERS FILE IN STRANGE COMPANY



Courtesy of The Detroit News

After the recent fracas in Flint, Mich., these articles which were used as missiles were swept up. The world's largest file manufacturer advertises with the slogan "A File For Every Purpose", but had no idea of suggesting its product for use as a weapon. An interesting booklet, "Adventures and Uses of Nicholson Files", will be sent free to anyone requesting it.

The new Nicholson Files for which patents are now pending, will reduce your filing costs. Available from your hardware jobber or mill supply dealer.

Nicholson File Company, Providence, R. I.

NICHOLSON
X
U.S.A.
TRADE MARK

MY WIFE WAS THE STINGY TYPE

(she always swiped my KLEENEX)



Wives, Beware! Men, too, know the **KLEENEX** **HABIT**

saves noses during colds

• No wonder men leave home when Friend Wife is stingy with Kleenex Tissues. When sniffles start there's nothing like the Kleenex Habit to soothe tender noses. What's more, Kleenex saves money; you can use so many tissues for the price of having one handkerchief laundered. And it's really to "wife's" interest as well, for the Kleenex Habit reduces handkerchief washing.

Yes, here's one habit that's good for the whole family! Kleenex tends to retain germs, thus checks the spread of a cold. You simply use each tissue once—then destroy, germs and all.

So stand up for your rights, men! Have your own box of Kleenex at home and another at the office. And while you're at it, remember the Kleenex Habit to wipe your razor blades. Kleenex dries razor blades in a split second—saves towels and tempers.

Keep Kleenex in Every Room.
Save Steps—Time—Money

To remove face creams and cosmetics... To apply powder, rouge... To dust and polish... For the baby... And in the car—to wipe hands, windshield and greasy spots.



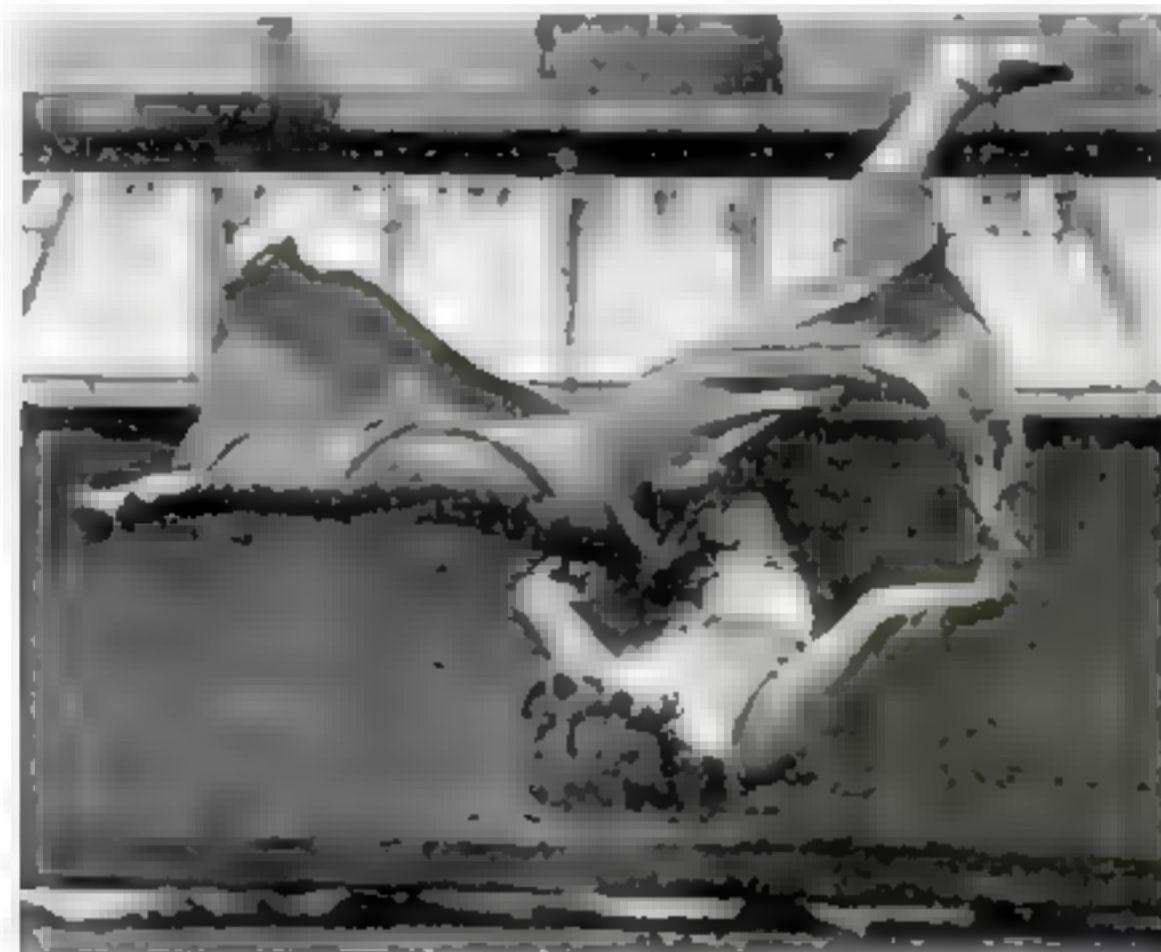
No waste! No mess!
Pull a tissue—the
next one pops up
ready for use!

KLEENEX

A disposable tissue made of
Cellucotton (not cotton)

GIRLS OFF THE GROUND

PRETTY girls make good pictures anywhere and anytime. Those on these pages were all caught in mid-air. They got up there by devious means, more often than not by their own efforts. But regardless of means, they all refute the old adage that a girl must keep both feet on the ground to get ahead.



Dancer Betty Bryant's front somersault clears the ground by inches.



Germany's Else Meudtner does a Fanny Brice.

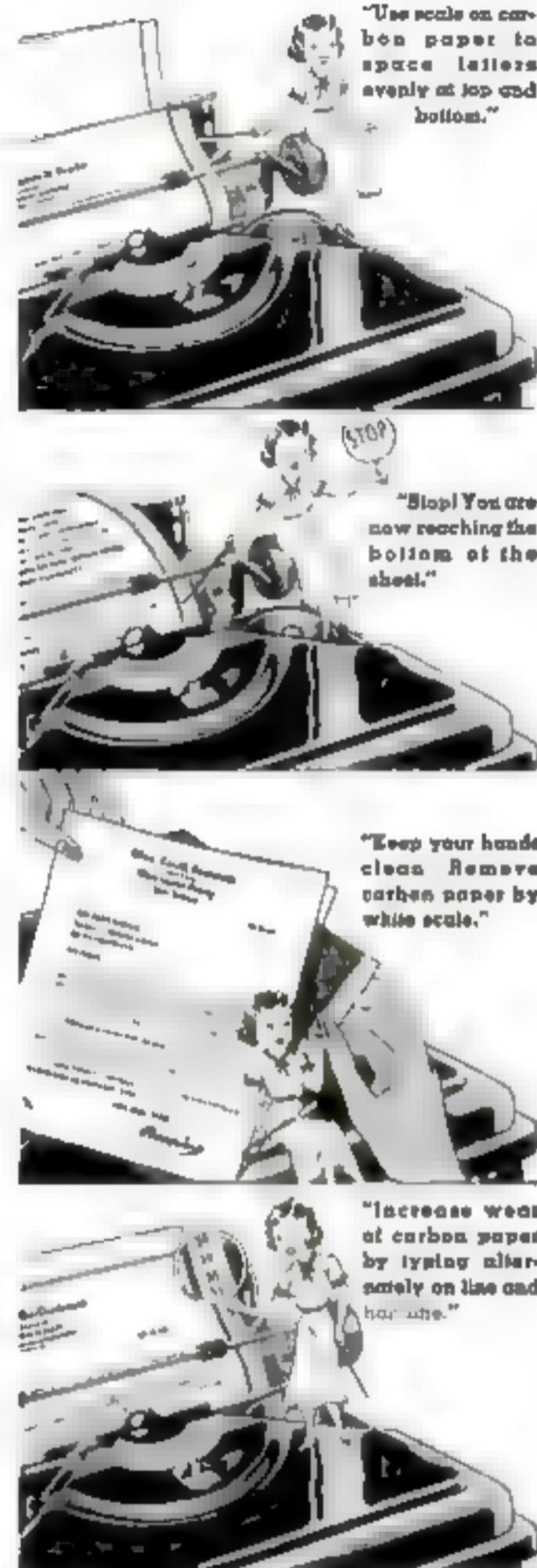


A groundling might easily mistake this for a flying angel.

Radio City's ballet
dancers have their
daily ups and downs.



The **CARBON PAPER** *that almost* **TALKS**



"Use scale on carbon paper to space letters evenly at top and bottom."

"Stop! You are now reaching the bottom of the sheet."

"Keep your hands clean. Remove carbon paper by white scale."

"Increase wear of carbon paper by typing alternately on line and bar line."

FOR SAMPLES send 25¢ today for 10 sample sheets. Tell us the number of copies to be made at one typing, the name of the machine you are using, size of carbon desired and your name and address. Send 25¢ now, and start at once enjoying all the advantages of this time-saving invention. It's made by the manufacturers of Multi-Kopy Carbon Paper and Star Brand Typewriter Ribbons.

WEBSTER'S
Micrometric
CARBON PAPERS

F. S. WEBSTER COMPANY
19 Amherst St., Cambridge, Mass.



Tennis Kathleen Turner clears a net.



Sun and surf and sand beneath her



Nearest to the heavy, strong stream of 38 carabao, so Batini, who gets blasted out of a mechanical gun twice a day,

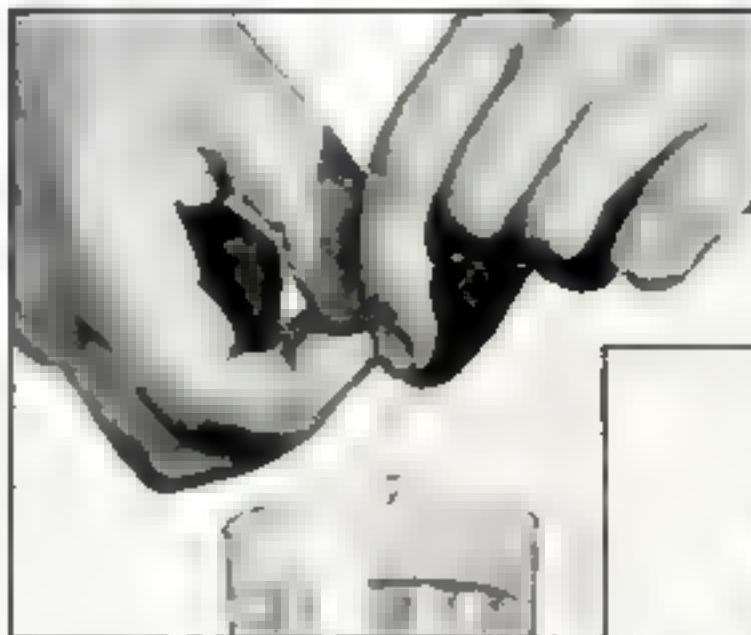


German State Opera's Meudtner in another dance take-off.

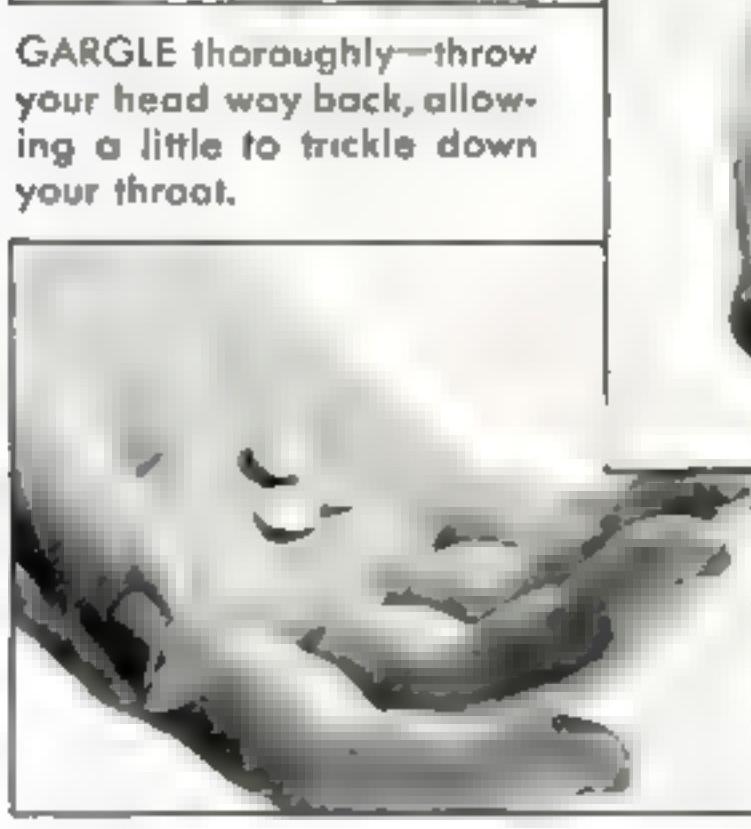


Adagio dancers have fun tossing Kathleen Ross at Jack Gordon, 20 ft. away.

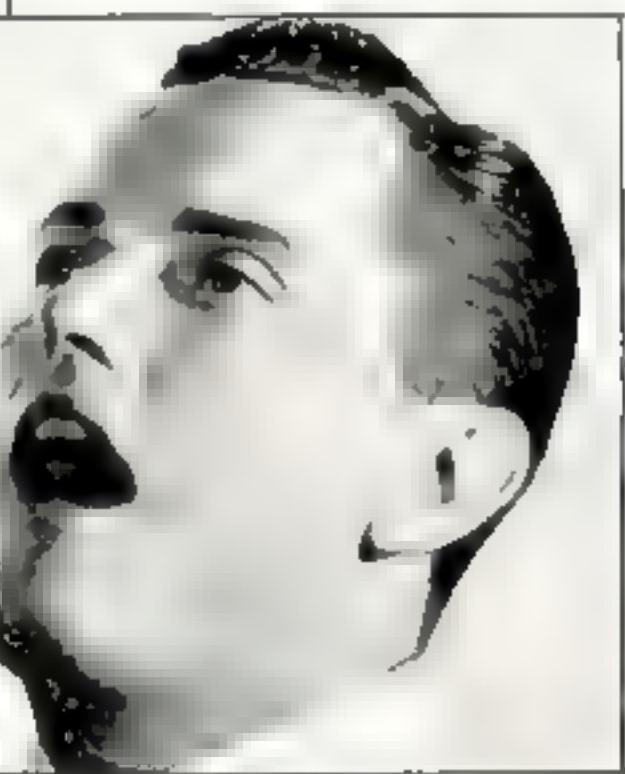
Sore Throat Pains DUE TO COLDS Eased Instantly



Crush and stir 3 BAYER ASPIRIN tablets in $\frac{1}{3}$ glass of water.



GARGLE thoroughly—throw your head way back, allowing a little to trickle down your throat.



Repeat gargle and do not rinse mouth, allow gargle to remain on membranes of the throat for prolonged effect.

Just Gargle This Way with BAYER ASPIRIN



Here is the most amazing way to ease the pains of rawness of sore throat resulting from a cold we know you have ever tried.

Crush and dissolve three genuine BAYER ASPIRIN tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anes-

thetic on the sore, irritated membrane of your throat. Pain eases almost instantly; rawness is relieved.

Countless thousands now use this way to ease sore throat. Your doctor, we are sure, will approve it. And you will say it is marvelous.

Get the real BAYER ASPIRIN at your druggist's by asking for it by its full name—not by the name "aspirin" alone.

**15¢ FOR A DOZEN
2 FULL DOZEN FOR 25¢
VIRTUALLY 1¢ A TABLET**





Charming

The charm of LaSalle Hotel is not only its ultra-newness—but also the homelike comfort that has been combined with the smart style in every detail of furnishings and appointments. You'll find everything ultra-modern, but cheerful, warm, and inviting. Everything new but in refined good taste. Women traveling alone will enjoy the style and smartness of LaSalle—the security of a hotel catering to a better patronage and with service alert, considerate and foremost in friendliness.

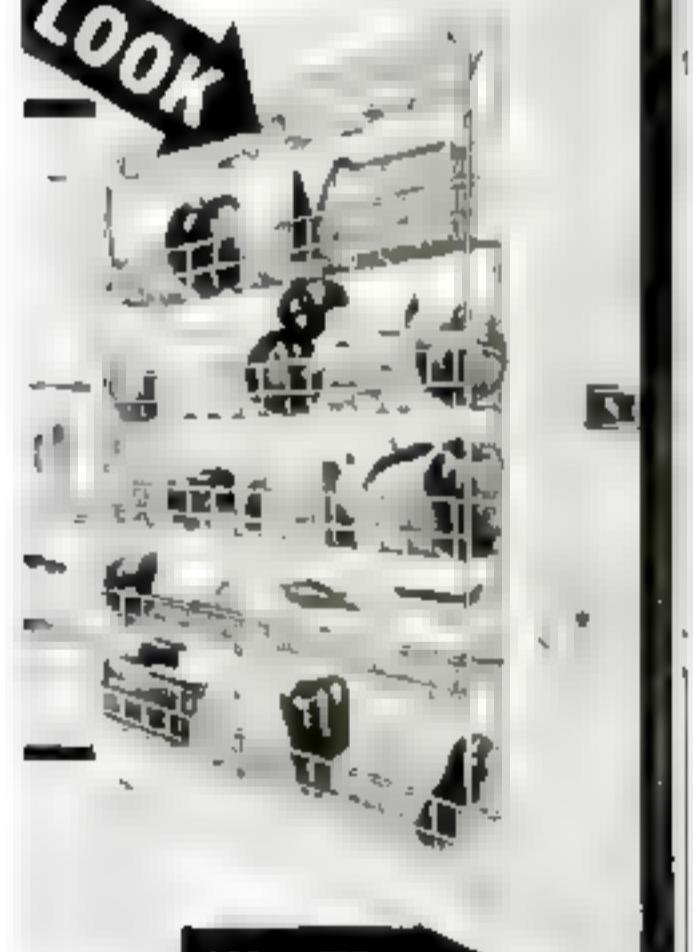


LA SALLE
HOTEL *Chicago*
"FOREMOST IN FRIENDLINESS"

*This Much More
Exclusively
in a*

SHELVADOR

LOOK



• MORE BEAUTY
• ECONOMY • CONVENIENCE
• USABLE SPACE
• ACCESSIBILITY
EXCLUSIVELY IN

GROSLEY
ELECTRIC REFRIGERATORS



GLORIA BAKER IN PALM BEACH

When 17-year-old Gloria Baker was in Palm Beach, she was the most photographed young lady at that resort. She was usually snapped in a bathing suit, as above. A few weeks ago she left Palm Beach. But Palm Beach's loss was Sun Valley's gain for Miss Baker turned up in that Idaho resort and soon press services were rolling out pictures of Miss Baker skinned over snowy slopes. Miss Baker is so frequently photographed not only because she is a willing and personable subject but because she is also one of America's richest potential heiresses. Her mother is Margaret Emerson McKim Vanderbilt Baker Amory, who inherited \$20,000,000 from her father, Captain Isaac Emerson, founder of Bromo-Seltzer. Margaret Emerson's second husband was Alfred Gwynne Vanderbilt, who died on the *Lusitania*. Her third was Gloria's father, Raymond T. Baker, late Director of the Mint. After Mr. Baker was divorced from Gloria's mother he married Delphine Dodge Cromwell, the former wife of James Cromwell, who is now Doris Duke's husband.

In the front row of a Brooklyn courtroom, 84-year-old Poet Edwin Markham dressed in brown overcoat, red sweater

Private Lives

and flowing Windsor tie, clutched a copy of his famed *The Man with the Hoe* and listened intently as his family and physicians testified that his senile memory made him incompetent to handle his financial affairs. When the evidence was ended, the white-bearded poet arose haltingly and began to read to the jury from a piece of paper in his hand. But though his lips moved, no words came out. The embarrassed judge looked at



EDWIN MARKHAM

the paper and saw that it was blank. The jury deliberated, decided that Mr. Markham was not able to take care of his \$80,000 estate. Mr. Markham, who has made a total of some \$250,000 from his one great poem, did not want to bear the verdict. He left the court cheerfully after the judge had agreed to urge the jury to read Mr. Markham's poems.

Members of *Stage Door*, current Broadway hit, began calling up casting agents to ask for new jobs about April 1. Margaret Sullavan, the leading lady of *Stage Door*, is going to have a baby during the summer so the play will have to close down until next fall. The baby will be Miss Sullavan's first child. Its father will be her third husband, Leland Hayward, theatrical agent, whom

she married last November (LIFE, Nov. 30). Broadway is already comparing the impending Sullavan baby to the Helen Hayes baby, whose coming forced Miss Hayes out of the cast of *Coquette* in 1929, caused the play to close and evoked the Actors Equity famed verdict that a baby was not an Act of God.

BILL MEAGHER, a dark-haired Denver boy, tall for his 15 years, never liked his father very much. But last year, after he had run away from home and been sent back from Cheyenne, he and his father sat down and, for the first time, talked like pals. They agreed that Bill should go back to high school and perhaps some day he might be able to go to Annapolis, which was what he wanted to do. But Bill's warmth for his father soon grew cold. His father was having an affair, was unfaithful to his mother. Bill



BILL MEAGHER

brooded. A couple of Sundays ago, he took his father's shotgun, drove through a snowstorm to one of his father's two filling stations. His father was inside playing cards. Bill poked his gun through the glass window and, as his father backed away, fired point blank into his father's stomach. When he got home, his mother cried hysterically: "Billy, do you know



EDWIN MARKHAM A MONTH BEFORE THE TRIAL





MR. HEARST, MRS. BOETTIGER, MR. BOETTIGER IN COCONUT GROVE

your father was killed?" "Yes," said Bill stolidly. "I know. I did it."

The private lives of President Roosevelt's children have led them into some incongruous situations. In such a one recently was the President's daughter, Mrs. John Boettiger, who sat on the left of her host and boss, William Randolph Hearst, in Hollywood's Cocoanut Grove. At the time, Mr. Hearst was rolling his thunders at Mrs. Boettiger's father because he wanted to reform the Supreme Court. But the Hearst's Seattle Post-Intelligencer did not run the anti-Roosevelt editorials because Mrs. Boettiger is an associate editor and her husband is the publisher. He took the job right after election, day after Hearst had capitulated to the Newspaper Guild, which had forced the paper to suspend publication. According to report, he is losing \$10,000 a week for Mr. Hearst.

Last August, a lady telephoned Wesley Ruggles, top-notch movie director, and asked him to take her to dinner. Mr. Ruggles went out with her, forsaking his wife, Arline Judge, whom he was supposed to take to dinner. This and similar unkindness so upset her, said Miss Judge, that she is now suing Mr. Ruggles for divorce. Miss Judge, who has one of the finer Hollywood figures, met Mr. Ruggles in 1931 when she was a fledgling actress of 19 and he a veteran director of 42. They have a four-year old son. Having filed her suit, Mrs. Ruggles alternately denied and affirmed reports that she would marry Dan Topping, amateur golfer and grandson of the late Daniel Gray ("Tzar") Reid, promoter extraordinary during the trust-forming era of the late 1800's and one of the founders of the Tin Plate Trust.



ARLINE JUDGE

Washington marriage license clerk by showing up in quick succession and demanding licenses. They had a double wedding and settled down together in a Washington slum. The Bellantes, who are penurious smalltime tap dancers, plan to teach their wives how to tap dance. With a team of four twins, they say, they can clean up.

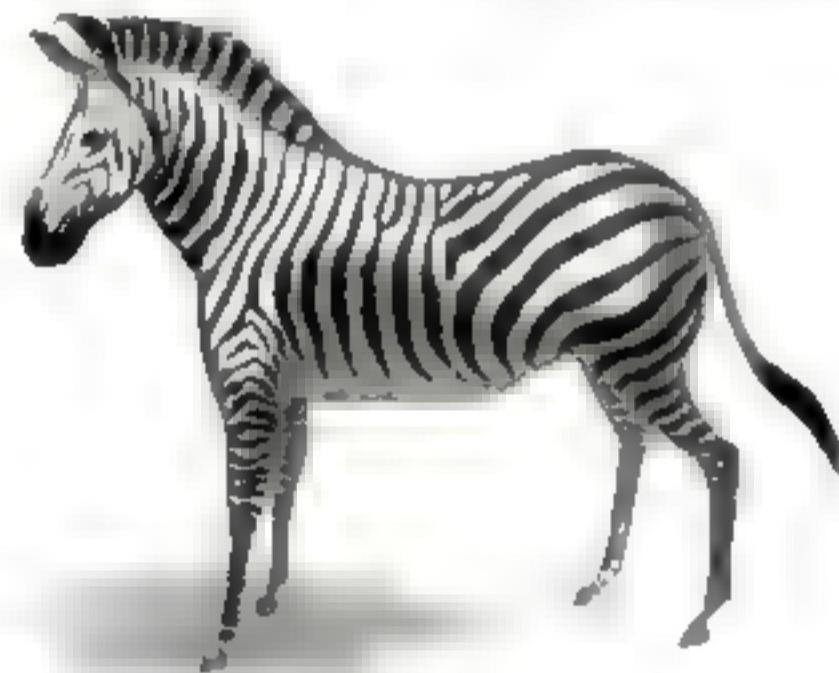


THE BELLANTES: NENO, FRANCES, FANNY AND PHILLIP

B stands for Bear... a fun-loving mug.
Remarkably **Tough**... he slays with a hug!



Z is for Zebra... with awning-striped fur,
His legs move so **Fast** that his color schemes blur!



Now mix them both up, and mix them up well,
And there, sir, you have the **New Golden Shell**.



Like two oils in one,
It's Tough and it's Fast.
It Cuts Starting Wear
And how it does last!

ZE-BEAR

Starting causes more Engine Wear than all the running... New Golden Shell Motor Oil is Fast-Flowing to reduce this wear... Tough so it stands the heat of steady driving.

Golden Shell
The New Motor Oil



DU PONT PAINTS
Paints for INTERIOR & EXTERIOR
EVERY PURPOSE
in Home and Industry



Before you paint your
house once, DuPont paints it
HUNDREDS OF TIMES

• Yes, du Pont chemists do the equivalent of painting your house hundreds of times. They paint thousands of panels and expose them to the weather for months and years on Paint Farms in different parts of the country. They make sure that DuPont House Paint resists weather and retains its color before it goes on your house. They pre-test its durability, economy and beauty in order to protect you.

House Paint is only one of many DuPont Finishes to do a thorough job of protecting and beautifying your home from roof to cellar. You can save repainting costs with every one of them.

If you have any painting to do on any surface, specify or use finishes bearing the duPont oval trade mark. That is your assurance of quality and full value.



Paints..Varnishes
Enamels..Lacquers
DUKO-DULUX
REG. U. S. PAT. OFF.

PRICE: \$1,500

FIRST sale at New York's Aviation Show was an Arrow monoplane like the one shown below which cost Perry Newkirk \$1,500. For his money Purchaser Newkirk received a conventional low-wing two-seater capable of cruising 90 m.p.h. at 14,000 ft. Powered by a standard Ford V-8 motor this "flyver" plane carries 20 gallons of gas, has a cruising range of 350 miles, a load capacity of 430 lbs. At Show's end, 23 more "flyver" planes had been sold. Now manufactured in Lincoln, Neb., at the rate of four a week the Arrow is the first auto-engined plane to be sold in the U.S. The company already has more than 300 unfilled orders on hand, cannot catch up on deliveries before June.



THE ARROW CARRIES TWO PERSONS IN OPEN COCKPIT



. CLIMBS 600 FT. PER MIN., LANDS AT 45 M.P.H.



AIR COMMERCE DIRECTOR VIDAL (LEFT) EXAMINING MOTOR

**NOW THERE ARE TWO
SCHICK BLADE
PACKAGES!**

THE NEW "TWELVE"

12 BLADES



FOR 49¢

The same handy Injector as the one you've been using—but 12 blades instead of 20—and less cash outlay at a time. Blades packed in all...their edges untouched!

**THE REGULAR
"TWENTY"**

20 BLADES



FOR 75¢

20 of those keen, individually ground, honed, strapped and inspected Schick Blades. Higher initial cost, but costless per blade and eliminates frequent purchasing—frequent "running out of blades." Blades for the \$5 Model Schick "Magazine" Razor are available everywhere—20 blades, in metal tube . 75¢.

Bridgewater, Conn.

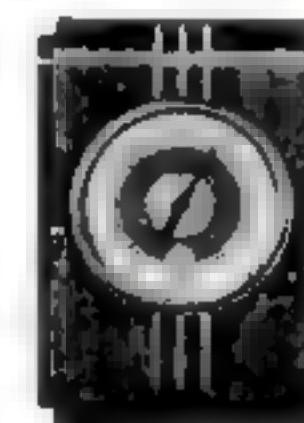


Don't guess...be sure with a
WEST-O-THERM

Don't sit around in gripe temperatures. Keep a reliable WEST-O-THERM Thermometer on the table, or on the wall. This new, scientific thermometer always tells the truth about temperatures; enables you to keep temperatures right for comfortable, healthful living. And always consult the handsome, easy-to-read outdoor WEST-O-THERM each morning. See all models at leading dealers, or write for literature... Weston

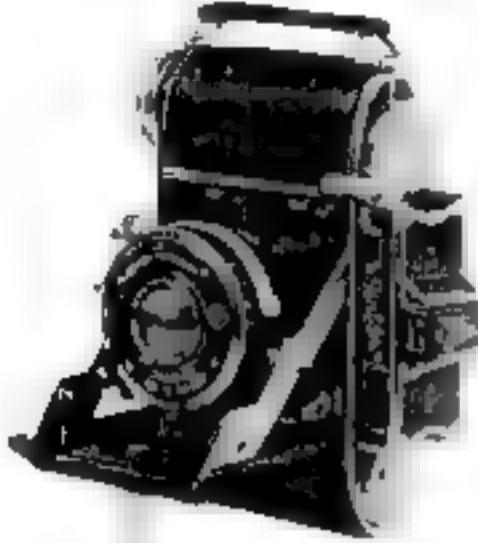
Electrical Instrument Corporation, 630 Prelinghuyzen Avenue, Newark, New Jersey.

Beautiful wall model...one of the many WEST-O-THERMS. Case in inlaid walnut...dial in old gold.



WESTON
Thermometers

**The Super-BALDINA
for Super-Pictures**



Check the three features that make this, the SUPER-Baldina miniature, the very special camera it is.

1. Coupled Range Finder automatically brings camera lens to sharpest possible focus.
2. Coupled Automatic Parallel Tubular View Finder — to guarantee that the picture in the finder and the picture made by the camera lens coincide completely.
3. Half trigger release lever.

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- Equipped with Trioplan F/2.9 Lens in **\$65.00** Compur Shutter
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Mail orders filled. Send for illustrated booklet. L. S. B.

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Send Catalog Project Book
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LIFE'S PICTURES



PAUL A. HESSE, who demonstrates how he created Alpine scenes in his studio for advertising photographs (see pages 4, 5, 7) also builds entire outdoor sets for scenes in foreign cities, complete with authentic props. His most adventurous exploit was to perch out on a gargoyle high up in Manhattan's Chrysler Building in a driving wind, photographing the city's skyline.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

- 4, 5, 7—PAUL A. HESSE STUDIOS
- 9—PAUL THOMPSON-ELKHORN, EUROPEAN INT., ACME—ACME, INT., W.W.—P.L.—BETTY KIRKE
- 10—ACME—INT.—CULVER SERVICE, EUROPEAN
- 11—ACME, W.W. (2)—TOBIAS MORR—INT., W.W., P.I.
- 12—BOB BLUEDEN, ACME—FAIRCHILD AERIAL SURVEY, BETTY KIRKE
- 13—ACME, BETTY KIRKE—P.L. (2), W.W.
- 14—ACME, H & Z THOM D. MCNAUL
- 15—P.L., INT., WHITE STUDIO—P.L. (3)
- 16—P.L.—P.L., ACME, INT.—P.L. (2)
- 17—P.L., ACME, INT., ACME—P.L. GABRIEL MOULIN (2) THOM D. MCNAUL (2), P.L.
- 18—THOM D. MCNAUL exc top II MARGARET BISHIRE-WHITE
- 19—THOM D. MCNAUL exc. I, II, P.L.
- 20—WM. VANDIVER
- 21—LOTTE-MEITNER-IRAP
- 22—P.I.
- 23—MARTIN MUNKACSI
- 26—EISENSTAEDT-PIX
- 27—C.R. P.I.
- 28—LJ. DICK G. ABKEW, J. M. U. & U.
- 29, 31—EISENSTAEDT-PIX
- 32—ROBBINS-DORN NEWS SERVICE, W.W.—ROBBINS-DORN NEWS SERVICE—EISENSTAEDT-PIX (3) EISENSTAEDT-PIX, SHRELMAN SYNDICATE, DORN NEWS SERVICE
- 34, 35—LEAGUE FOR INDUSTRIAL DEMOCRACY
- 37—MAURICE B.B.—W.W.—ACME, CAPA—U.S.
- 38, 39—F. PEREZ DE VEGA exc. J. CEN. P.L.
- 40—Top II, P.L.; J. CEN. W.W.
- 41—P.L.—HERBERT STUDIOS, P.L. (2)
- 42—PARAMOUNT NEWS—INT. (2)
- 45—M. ELLER-SCHOENHAUSEN-B.B.
- 46—INT. (2)—P.L., W.W.
- 47—P.L., B.B. (2)
- 48—NOFOTO—P.L.
- 49—P.L.
- 50, 51, 52—P.L.
- 54—REIBEN GOLDBERG—B.B.—LUIS LEUMA-PIX—KARGER-PIX
- 55—GEORGE STRICK, B.B.—B.B., INT.—WM. HIGHER
- 56—INT exc CEN. W.W.
- 57—P.L.—W.W.—ACME
- 58—ARROW AIRCRAFT CORP. (2)—ACME
- 59—PAUL A. HESSE
- 62, 63, 64, 65—PETER STACKPOLE

ABBREVIATIONS: CEN., CENTER; EXC., EXCEPT; L., LOWER; LT., LEFT; RT., RIGHT; B.B., BLACK STAR; INT., INTERNATIONAL; P.L., PICTURES INC.; U. & U., UNDERWOOD & UNDERWOOD; W.W., WIDE WORLD

... and Who's Who in Whiskey

Among American achievements, the distilling of fine whiskies is one of the high arts, reaching its zenith in the straight Bourbons of Kentucky. Famous among Kentucky's Bourbons since 1903 is Glenmore's Kentucky Tavern. Six years old—aged two full years beyond the bottled-in-bond requirement.

Two years richer, two years smoother. Yet its price is only about what you'd expect to pay for a 4-year-old. Bottled in bond at 100 proof under supervision of the United States Government.

Glenmore's KENTUCKY TAVERN
STRAIGHT BOURBON WHISKEY

THE SPOON IS THE ENEMY OF THE HIGH-BALL

Ask **BILLY BAXTER** how 'bout self-stirring **CLUB SODA** and **GINGER ALE**. World's finest carbonated drinks. America's only fancy brand. Send for booklet **Florence K**—womanlike, it tells all.

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60 Massachusetts Ave., Boston, Mass.

Please mail me copies of the free booklet "What To Do" in a plain envelope. I want to be prepared.

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THE FRONT COVER IS A PHOTOGRAPH OF A TRITON FOR ST. LOUIS TAKEN FOR LIFE BY ALFRED EISENSTAEDT

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If you would endow your favor to pictures with new life and beauty, then will the improved American-made GRAFLEX enlarging and printing equipment give you every advantage. It is the most complete and reliable equipment ever devised for the enlargement of photographic prints. And it is the easiest to use. See it at your Graflex dealer.

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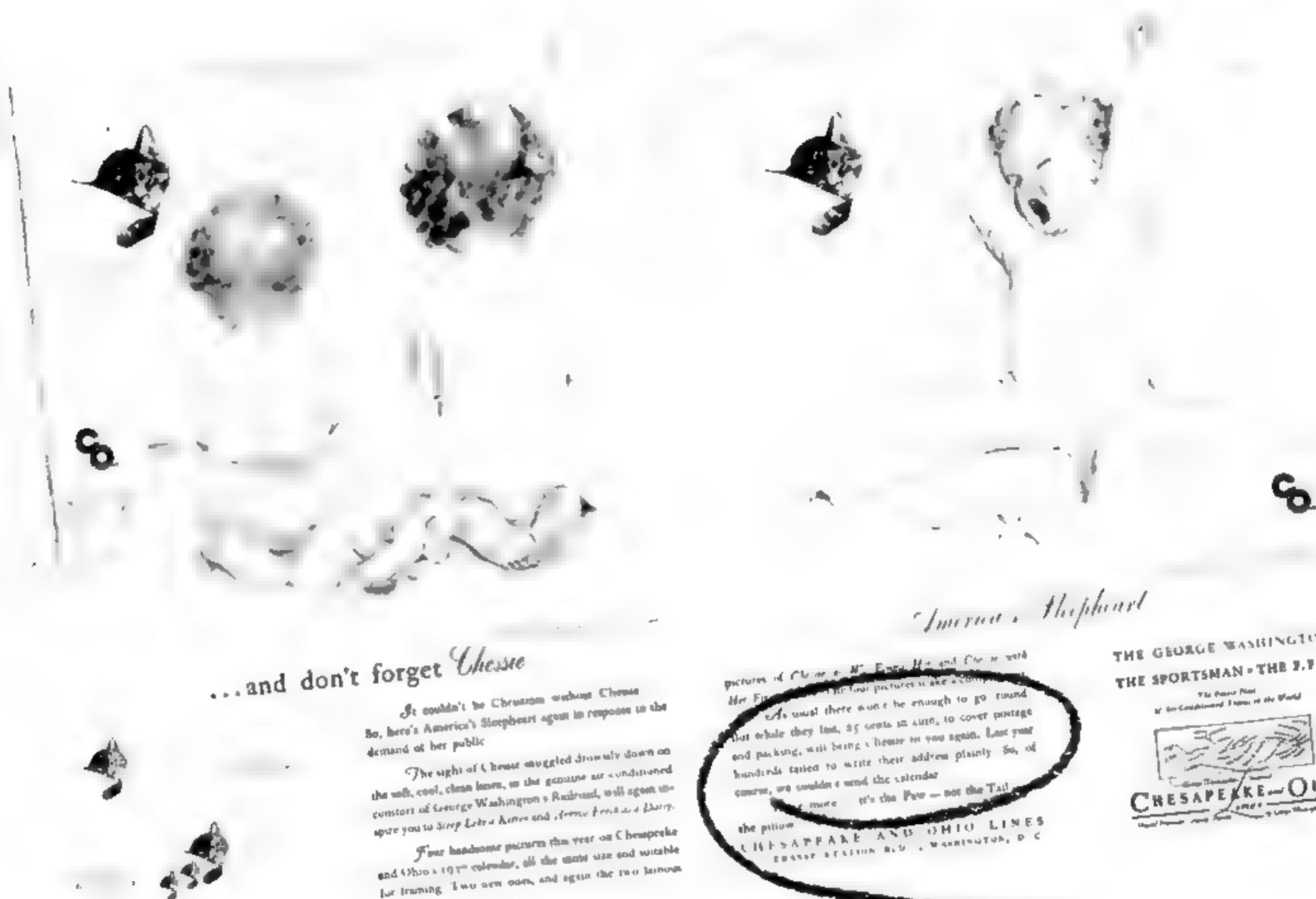
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How *Chessie* came to LIFE



Readers of the first issue of LIFE will well remember the striking advertisement in color of the Chesapeake and Ohio Railroad. We believe these readers will be interested in what has happened since this advertisement appeared.

This information was obtained from the Chesapeake and Ohio Railroad. This railroad is open-minded and very receptive to new ideas. When first approached with the idea which has blossomed forth into the magazine LIFE, they were interested. Through Campbell-Ewald Company of New York, Inc., they contracted for the largest unit of space—a spread in four colors. Above is a small reproduction of that advertisement. Chessie, the famous kitten which bespeaks the utter comfort of travel on George Washington's Railroad, made her annual Christ-

mas offer of a calendar. The results set forth directly above are so startling as to speak for themselves without need of further comment.

A last minute report shows that two months after the advertisement appeared requests were *still coming in* from readers of LIFE at the rate of THIRTY PER DAY.

LIFE

LIFE

LIFE

LIFE

LIFE

Life Goes to a Party



This Dartmouth lad wears a paper hat and so that his "blind date" will recognize him at the station.

At Dartmouth's Winter Carnival with a Snow Queen from Alabama, and 1,200 other girls

MAJOR annual event at the country's No. 1 winter-sports college is the Dartmouth Winter Carnival. This year the 25th annual carnival week end of sports and fun was inaugurated early in the afternoon of Friday, Feb. 5, when virtually the entire Dartmouth student body of 2,000 gathered at the Norwich-Hanover railroad station. In clanged two special trains bringing some 1,200 girl guests as well as representatives of nine other college teams which had come to challenge Dartmouth's skiing supremacy. Scattering their belongings in the 22 fraternity houses which had been vacated for them the girls settled down for a breathless week end of outdoor and indoor merriment. saw one of their number who came from Alabama chosen Carnival Queen of the Snows for 1937.



This forlorn girl guest glumly waits at the station for the 12 undergraduate boys who failed to show up.



Camaraderie is rampant at the 22 fraternity dances which enliven the first afternoon's sports. (right)



Cheek-to-cheek dancing (above), makes night time fly for some 1,200 girls hailing from 46 different states.



Lively goings-on here this (below) keep fraternity houses gay until the wee hours Saturday and Sunday.



A popular 1937 innovation is a moccasin dance on one of Dartmouth's frozen ponds the first night. Above, two typical dancers execute a typical fall.



Carnival Queen is pretty 18-year-old Florence Allen of Birmingham, Ala. here shown with her Dartmouth host, Alpha Delta Phi's Tudor Wall.



Dartmouth Quarterback Henry C. Winkler, another Alpha Delt, showed his brotherliness by monopolizing Queen Florence's attention for practically the entire week end.



Alabama's Queen Florence makes friends right and left.



LOOK!

If you think this black, tarry sludge-filled oil will do the same lubricating job as the clean high-grade oil you originally put in your crankcase, you may be headed toward some bad luck.

The manufacturers that protect their engines with a Purolator Oil Filter don't think so. They know how dirt, and grit, and hard carbon, and small metal particles can score and damage closely fitted moving parts... So they install a filter that keeps the oil clean as it circulates... and it's up to you to keep that filter in service.

A genuine Purolator keeps the oil so clean that it even retains its color for thousands of miles of driving. But after a time it becomes filled with sludge and abrasives, and should be resurfaced.

Your garage man will change it in a very few minutes when that job becomes necessary. Have him check the condition of your crankcase oil. He knows. Motor Improvements Inc., Newark, New Jersey, makers of

PUR-O-LATOR

The Oil Filter on Your Motor Car
LICENSED UNDER SWEETLAND PATENTS

Practically all garages that service Purolators on cars that are factory-equipped are prepared to install a genuine Purolator, engineered especially for Ford V-8's—passenger cars or trucks. The price with all the attachments is \$3.25, plus a small charge for installation.

Life's Party (continued)

BESIDES providing a week end of sport and pleasure for several thousand boys and girls, Dartmouth's 27th annual Winter Carnival reestablished for the third year the college's skiing supremacy over nine other teams, including Yale, Harvard, Williams, Canada's McGill, and a group representing the skiing cream of several Swiss universities. Second to McGill in the ski jump, Dartmouth won the downhill ski race, the cross-country, the slalom, and the combined downhill and jump.



Providential snow just before the Carnival week end made it possible to pack Oak Hill with enough snow for the slalom race, the start of which is shown above.



Finish of the slalom, shown above, finds Dartmouth's team a fraction of a second better than its nearest competitor, the combination Swiss university group.

Star of the Carnival, Dartmouth's Dick Durrance is first in two events.

Ski-jumping like this rouses many a sleepyhead on Saturday afternoon.



JAMAICA RUM is superb for cocktails, punches, rickeys, long and short drinks. And any rum drink becomes a better drink when made with Dagger Rum, the pride of picturesque old Jamaica. For 112 years the aromatic fragrance, softness and distinctive taste of Dagger Jamaica Rum have won ever-increasing fame. It's the rum of tradition.

97 PROOF



Dagger JAMAICA RUM

SOLE U. S. AGENTS: Schieffelin & Co.
NEW YORK CITY • IMPORTERS SINCE 1794



Richard Brooks' snow sculpture of Dartmouth Founder Eleazar Wheelock welcoming a girl to the Carnival captures the Interfraternity Cup for Delta Tau Delta.



Alpha Delta Phi's surrealist sculpture graces the Snow Queen's quarters.



A cross-country ski race induces this expression just before the start.

Sentiment or a desire to keep each other from falling prompts this hold among these skiers for a more evening of fun-filled skating, skiing and dancing.



...NOW! A LIFETIME MOVIE CAMERA \$9.95

Never before have you heard of a fine 8 mm movie camera selling for less than \$30. Never before have you had the opportunity of taking your own movies — clear, sharp, true-to-life — for less than the cost of snapshots!

EASY TO OPERATE

Precision-built to last a lifetime! Streamlined! Compact! Sturdy construction! Equipped with Univex F·5.6 lens. Interchangeable lens equipment. Easy to load and unload. Backed by written guarantee bond of world's largest unit manufacturers of cameras.

ASK FOR DEMONSTRATION

Don't put off for another moment the thrill of taking your own movies — indoors or outdoors. Movies of your children as they grow up ... your pets ... your trips ... your vacations! Go today to any dealer who sells fine cameras and ask for a demonstration.

FREE BOOKLET giving complete details may be secured by writing Dept. 12, Univex Camera Corporation, N.Y.C.



USES 8 MM. FILM: Univex Cine "8" uses the 30 ft. Univex Movie Film Roll that costs only 60¢! Think of it — movies for only 6¢ a scene, including processing charge.



Only 8 MM. Projector for less than \$26 Projects all 8 mm. film including professionally made movies. 20 important features. Complete \$14.95

Univex CINE "8"

BACKED BY WRITTEN GUARANTEE BOND!

*Are your
lips as
keen as a
Colonel's?*



Moran & Rockwell

If you have the lips of a Colonel, the greatest judge of whiskey, you'll be as pleased as the Kentuckians are with this "Double-Rich" Kentucky straight Bourbon whiskey. Try it!

Cream of Kentucky
90 PROOF

KENTUCKY STRAIGHT BOURBON WHISKEY



Enjoy the Thrill of Teamwork Shaving —use a Gillette Blade in your Gillette Razor

HERE'S good news for men! No matter how tender your skin is, shaving can be every bit as pleasant as you've always wished it to be!

Just do this: use a Gillette Blade in your Gillette Razor. That's the whole secret of luxurious shaving comfort.

Why? Because the Gillette Razor and the Gillette Blade are made for each other. The same engineers designed them both; the same great factory produces them. Every step in their manufacture is planned to insure perfect co-ordination of razor and blade.

Buy Gillette Blades today. Slip one into your Gillette Razor and enjoy the thrill of "teamwork" shaving!

Reputable merchants never offer substitutes for Gillette Blades. Always ask for them by name!

Smile and sing with Milton Berle and other stars on Gillette's "Original Community Sing" radio program — CBS Network — Coast to Coast — Sunday nights — 10 P. M., E. S. T.



Gillette Blades Precision-made for the Gillette Razor

LETTERS TO THE EDITORS

Flood Story

Sirs

There is a human interest story in connection with the picture shown on page 21, LIFE, Feb. 8. No Army field does the picture show. It is a photograph of Cincinnati Municipal Airport. As the flood waters rose and engulfed the airport, aerial photographers from the U. S. Army Air Corps at Wright Field, Dayton, Ohio flew over, taking among others, this picture. When they returned to their base and developed the picture it clearly showed three men stranded on the roofs of the hangars. (Two men on the roof of the building in the lower center of the picture; one man on the roof of the building in the lower left of the picture.) Telephone and radio calls to the proper authorities in Cincinnati immediately followed, with the result that rescue parties went to the scene and removed the three men to safety.

ALVAN D. SIMPSON
Lockland, Ohio

Cotton Caption

Sirs

Why make yourself appear absurd by publishing a picture of bales of cotton on Front Street in this city saying that it is being used as a levee?

Why would cotton, privately owned, be used for building a levee on top of a blust 100 feet above flood stage of the river? At any rate there is plenty of sand and bags for such purposes.

Your other pictures of sand bagging activities here are misleading. This work is being done to check back water from the Mississippi that is piling up the Wolf River, Noncopah Creek and Gayoog Bayou. None of this territory is in the city proper but is on the outskirts. It is impossible for the high water to reach either the principal business or residential areas as they are over 100 feet above flood stage of the river.

ROBERT D. MOORE
Memphis, Tenn.

LIFE stands corrected on its caption of cotton bales in Memphis. The cotton was simply being removed to higher ground to protect it from rising water.—ED.

Training Ship

Sirs

It was with considerable pleasure that I discovered in your Feb. 1 issue the picture of the Joseph Conrad. This ship, however, to me is still the Georg Stage as it was on it that I took my training under the Danish Government. I entered this training on April 18, 1900 and completed it on Sept. 15, 1900.

On completion of this training I ran away from home and entered the British Merchant Marine, where I remained three years. On the sixth trip across the Atlantic our ship was caught in a hurricane off the Bermudas and was completely disabled. Stripped of all masts, sails and rudder we tossed about helpless for ten days when an Italian ship took us on board and brought us to New York. My career as a sailor ended thereafter. I am now a citizen of the United States.

I have scoured the city of Omaha for additional copies of this issue of LIFE, but without success.

NIELS P. SORENSEN
Omaha, Neb.

Five extra copies of the Joseph Conrad are being forwarded to ex-Sailor Sorenson with LIFE's compliments.—ED.

Army In Air

Sirs

We noted with great interest the splendid layout of Army Air Corps photographs in a recent issue of LIFE. We wish to congratulate you not only on this, but on the magazine since its inception. A similar layout of Navy planes and engines might be equally interesting.

GEORGE S. WHEAT
United Aircraft Corporation
East Hartford, Conn.

In some future issue LIFE will present the Navy in the air.—ED.

More Lifes

Sirs

I also come from a Life family. There is a Life family branch emanating from Indiana with present family groups under the name of Life in Oneida Community, N. Y.; Marion, Ind.; Tucson, Ariz.; Los Angeles, Calif.; New York, N. Y.; Muskogee, Okla.

We have also often been questioned with regard to any connection with your magazine.

MRS. W. B. WARDEN
(ne CHARLOTTE LIFE)
Augusta, Kan.

Sirs

Recently you informed Mr. Charles E. Life of Wenatchee, Wash., "LIFE would be glad to have a picture of Mr. Life and his family." May I inquire if you are ready to use an entire issue of your paper for the presentation of pictures of the various members of the Life family? That would be an interesting presentation.

The family came to this country as a member of the group making the second settlement of Jamestown, Va. and the first history that we have of the family is the year 1623 in Germany. The name was not Life then so do not start publishing pictures of the Life family unless you are set for a rather large order.

H. S. LIFE
Oskaloosa, Iowa

Babe's Measurements

Sirs

Hey, youse guys, I'm mad. Come today this week to LIFE, and it stands there a picture of Paul Bunyan's Blue Ox "Babe" with the cut line to the effect that the critter was 42 ax handles between the eyes—Doggone it, here about two years ago I writes me a letter to you fellas and goes into detail explaining that Babe was 42 ax handles and a plug of chewing tobacco between the eyes. Very important!

GERRIT VAN COEVERING
Lansing, Mich.

An Alka-Seltzer Tablet in a glass of water makes a pleasant tasting, effervescent solution which contains no analgesic. Sodium acetate salicylate. You drink it and it does two important things. First, because of the bicarbonate, it brings quick alkaline relief from your distress — and second because it is also alkalinizing. In its nature Alka-Seltzer helps correct the cause of the trouble when taken with an excess acid condition.

AT ALL DRUG STORES 30c and 60c Packages Slightly Higher in Canada

Candid Camera HEADQUARTERS OFFER THIS Welta Welti \$6.50 F.2 LENS

Bass CAMERA CO. West Dept. L 179 W. Madison Street CHICAGO, IL

Turn SNAPSHOTS into HUMANETTES

Because before you all the Advanced Film is apparently very unattractive to the

LIFETIME PORTRAITS Dept. 5, 185 Euclid St., Cincinnati, Ohio

MAKE MONEY with your CAMERA

FREE BOOK

UNIVERSAL PHOTOGRAPHERS 152-154 W. 33rd St., New York, N. Y.

DEVELOP & PRINT YOUR OWN SNAPSHOTS

295 Save One Half!

ON YOUR ATLANTIC CITY TRIP

CENTRAL Camera Co. 230 S. Wabash Dept. LF 12 Chicago

PICTURES TO THE EDITORS



When Ladies Meet

Sirs:

The feminine wrestling championship of the world changed hands here Jan. 29, and having secured some interesting pictures of the two ladies in action I am submitting them for use in LIFE.

When it was all over the championship crown rested on the blonde curls of Miss Mildred Burke and blonde Miss Clara Mortensen was just another "ex." These two otherwise demure misses pulled hair, gouged eyes, tied each other in complicated knots, slugged and yanked arms and legs in the most approved wrestling manner. Mildred hails from Kansas City. Clara is from Glendale, Calif. The crowd of 6,500 that packed Chattanooga's Memorial Auditorium was one of the largest ever to fill this place. Grand opera and popular stage plays have never drawn near the crowd.

MURRAY WYCHE

Chattanooga, Tenn.



Boston Manikins

Sirs:

These pictures of men working on manikins were made at Jordan Marsh Co., one of Boston's largest department stores. It sometimes takes two or three men to get her in and out of her clothes. She's generally made of wood or plaster composition or solid layers of cellophane or metal.

Not so long ago, Gelett Burgess had some remarks to make about present day manikins: "Modern practice has assumed the psychological theory that if the manikin is too attractive it diverts attention from the clothes for sale. Manikins are not only ugly, but in some cases repulsive. The present vogue of morons and dope addicts as manikin models must drive trade away. They are hated and resented."

FRANK G. JASON

Boston, Mass.



Oldtime Beauties

Sirs:

The pictures printed in LIFE, Jan. 25, showing the use of feminine beauty as an aid to salesmanship at the Merchandise Mart in Chicago caused us to find some old prints of my mother's. They show that the beauty idea is not a new one. As you can see these oldtime beauties are decked with all sorts of merchandise from revolvers and spoons to tin cups and mandolin.

MRS. WILLIAM T. RYAN

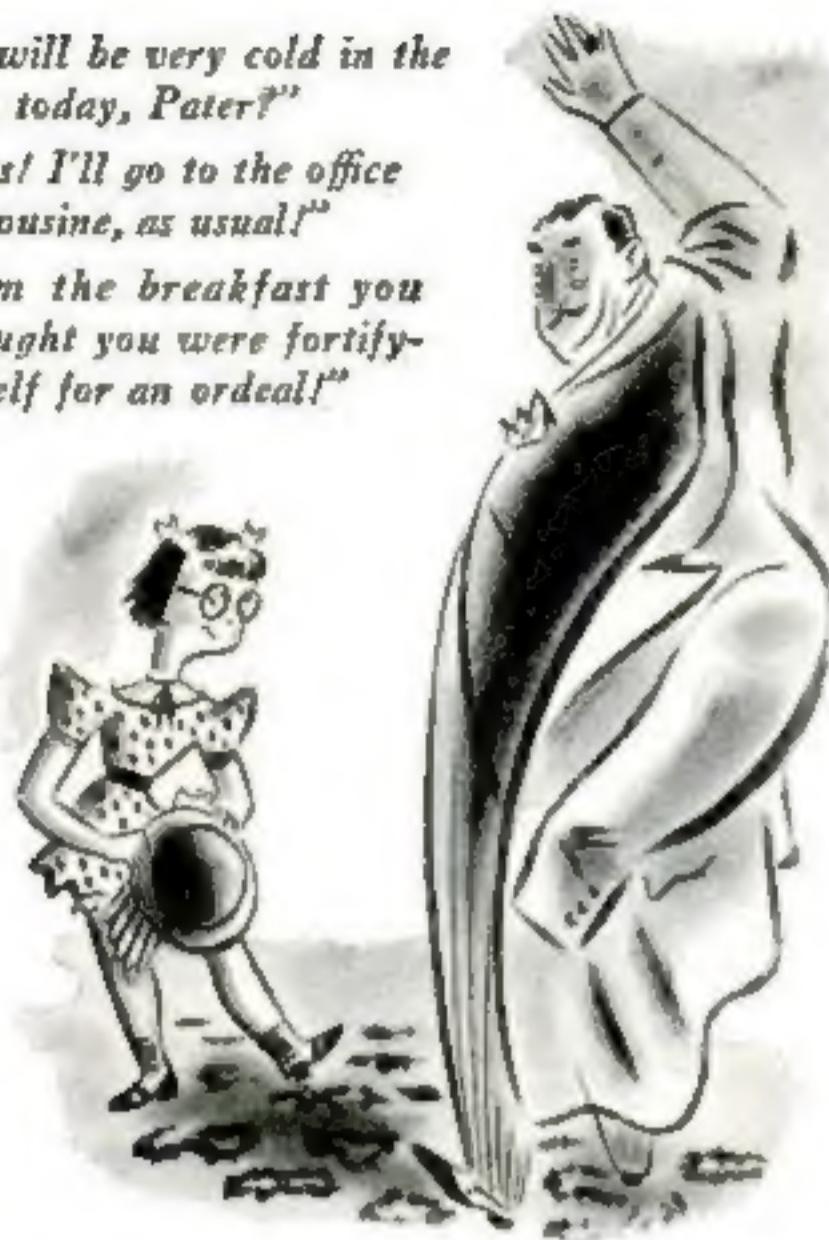
Ypsilanti, Mich.



"Think it will be very cold in the horse-cars today, Pater?"

"Horse-cars! I'll go to the office in the limousine, as usual!"

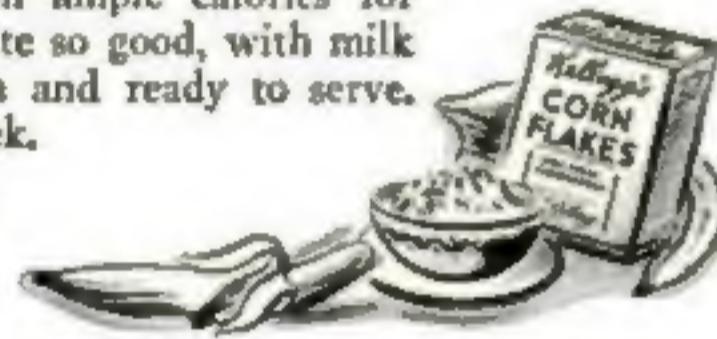
"Oh—from the breakfast you ate, I thought you were fortifying yourself for an ordeal!"



OUT of the mouths of babes! You know, Genevieve's father really is inconsistent. In this age of warm motor-cars and air-conditioned offices he no longer wears red flannel underwear. But he still thinks that winter means stuffing himself with hot food at breakfast time.

Kellogg's Corn Flakes furnish ample calories for modern breakfasts. And they taste so good, with milk or cream and fruit! Oven-fresh and ready to serve. Made by Kellogg in Battle Creek.

Nothing takes the place of
Kellogg's CORN FLAKES



Safe at first base and safe for Life—Since the day he took his first thrilling step, his young feet have been protected by Buster Brown Shoes. Busters train and mold a child's feet in nature's own way. Worn regularly, they prevent the bodily ills that too often result from wearing improper shoes during childhood. Made for girls and boys of all ages and sold by leading shoe and department stores everywhere. Look for Buster's picture in every pair. Brown Shoe Company, Mrs., St. Louis. Also makers of Air Step Shoes for Men and Women.

PICTURES TO THE EDITORS

(continued)



Pacific Queen

Sirs:

Joseph Conrad (LIFE, Feb. 1) erroneously claims the distinction of being the "only full-rigged, three-masted sailing ship left on the seas." Other similarly rigged ships still in commission are: American ship *Pacific Queen* ex-*Star of Alaska*, American ship-yacht *Seeen Seas*, Argentine training ship *Presidente Sarmiento*, Danish training ship *Dannmark* (built 1932), Finnish training ship *Suomen Joutsen*, German training ship *Schulschiff Deutschland*, Italian training ship *Christoforo Colombo*, Italian training ship *Amerigo Vespucci*, Norwegian train-

ing ship *Sorlandet*, Polish training ship *Dar Pomorska*, Swedish training ship *Chapman*.

GILES M. S. TOD

Boston, Mass.

Sirs:

LIFE contained a misstatement in saying that the *Joseph Conrad* is the only three-masted full-rigged ship alive. I am inclosing a postcard of the *Pacific Queen* which is a new name for the *Star of Alaska*, a steel ship which was part of the Alaska Packing Fleet.

W. C. SAWYER

Los Angeles, Calif.

Grandpa Brugh

Sirs:

Inclosed are some pictures of Movie Actor Robert Taylor's grandpa, Jacob A. Brugh, 84, of Holmesville, Neb. He is father of Dr. Spangler Brugh, who was Taylor's father. Grandpa, as you know from news stories, is on relief.

Toothless and unable to buy store teeth, Grandpa Brugh likes to suck on his pipe. He likes to smoke, too, when he can afford tobacco. He lives in three back rooms: kitchen, bedroom, sitting room. The plumbing and water are outside. He rents out two front rooms, getting \$4 a month. He can't afford to burn electricity. Notice motto "Father" hanging on dresser. This was given him years ago by Dr. Spangler Brugh.

E. K. LANGEVIN

Omaha, Neb.



For homes
like yours, with
little folks



WE MAKE THIS New-Type Margarine SO WHOLESOME... ALWAYS SO FRESH AND SWEET

Of course you want to save money on food bills! Yet how difficult it sometimes is to be economical and still give your little ones only the very best!

Nucoa—the wholesome, new-type margarine—solves this problem for you. It saves you money, but more important still—

Nucoa is a fine, quality energy food... a food that has its place, along with milk, eggs, fresh fruits and vegetables in the balanced diet every child requires.

As a spread for bread Nucoa supplies, in delicious form, food energy that children need for work and play. There are 3400 calories in every pound.

And how confident you may feel that you are giving your children, your family, a pure, wholesome quality food! No longer need you have the slightest hesitation about serving them a margarine!

For Nucoa is a *new kind* of margarine... developed after years of research. A delicious vegetable margarine,

churned in fresh, pasteurized milk. It has been accepted by the American Medical Association, Council on Foods, and approved by Good Housekeeping Bureau.

Why don't you try the new Nucoa? See how fresh and sweet it is... always the same high quality, month after month. See how your family will love it on breads... what rich, luxurious cakes it makes... how it enriches hot vegetables with its delicate flavor.

Of course, Nucoa—the wholesome new margarine—

costs slightly more than ordinary margarines... Yet it saves you up to 14 cents a pound over the most commonly used spread for bread. Nucoa fits into the balanced budget—as well as the balanced diet! Why not try a pound of this delicious "thrift spread" today?

Nucoa comes to you a natural, creamy-white color. For table use it can easily be tinted a tempting golden-yellow. Just blend in the color wafer that comes with every package.

SAVES YOU UP TO 14¢ A POUND



The wholesome
"thrift spread" for bread

CHURNED BY THE MAKERS OF
HELLMANN'S AND BEST FOODS REAL MAYONNAISE



*...one of the first
pleasures of 1937*



Enjoy

Chesterfield

*- for the good things
smoking can give you*